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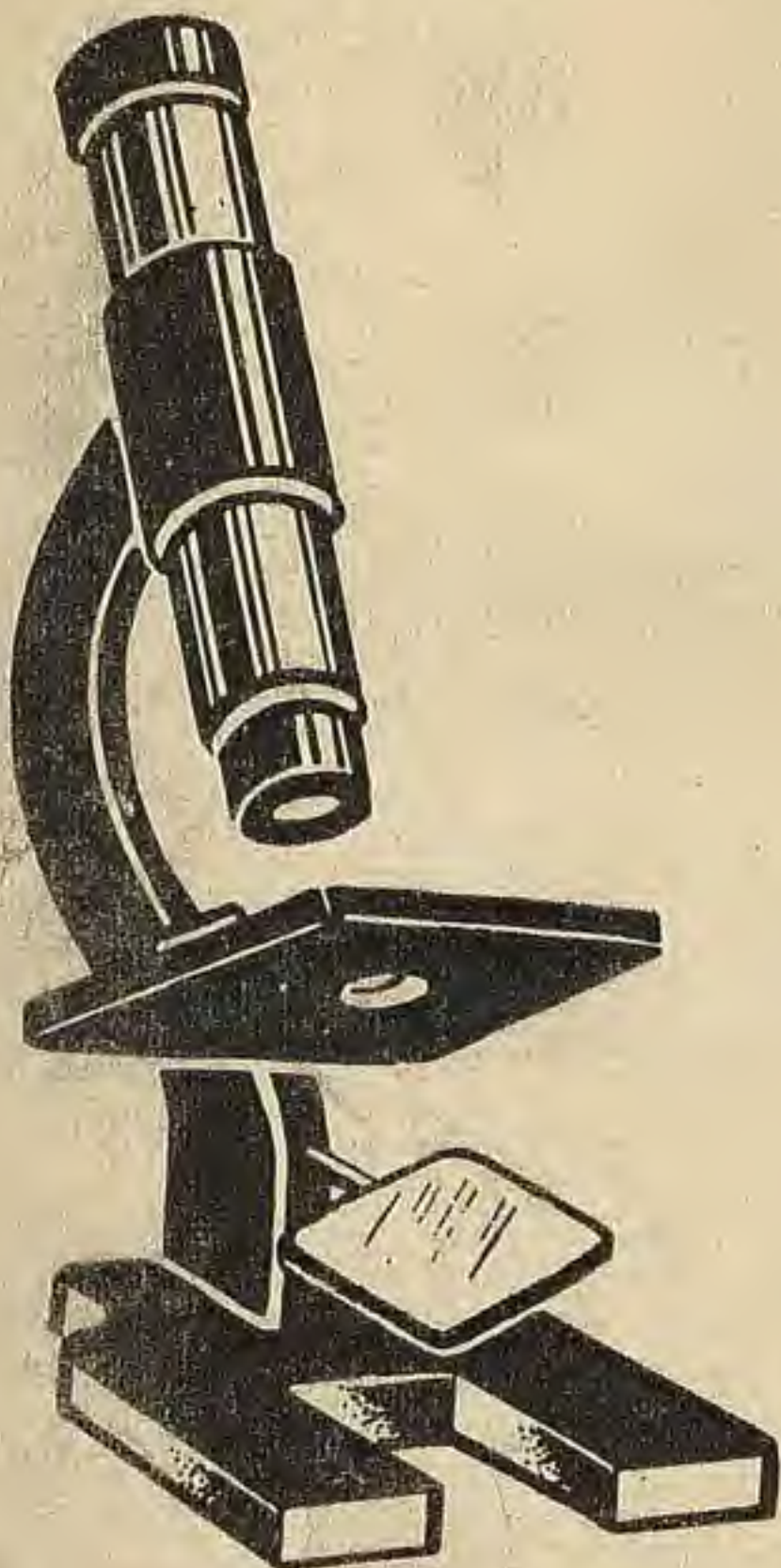
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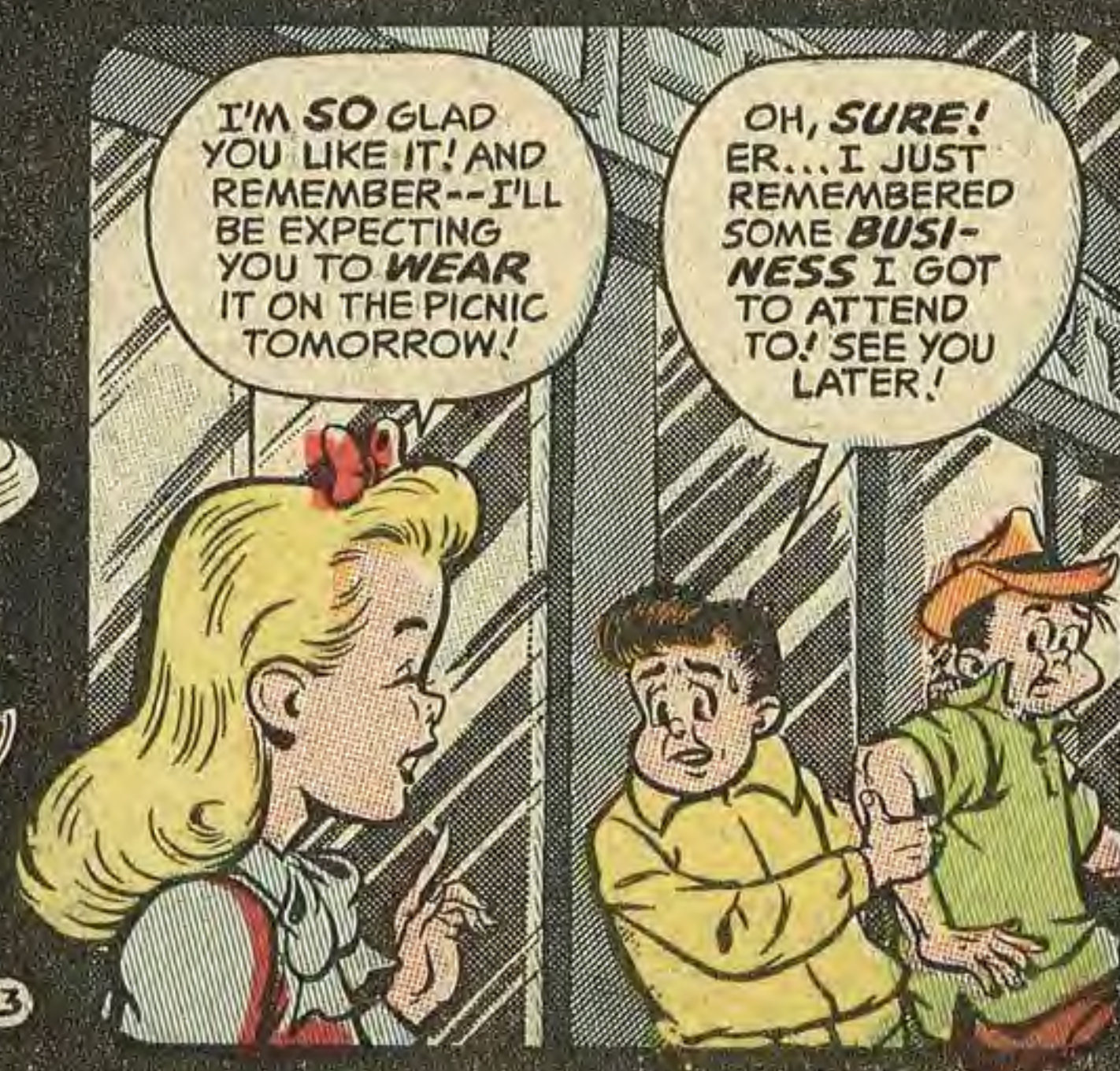
IT STARTS OUT WITH A SHIRT-- BUT WHAT A SHIRT! AND BEFORE IT FINISHES, YOU'LL HAVE 612 GIGGLES--423 ROARS-- AND THE KNOWLEDGE THAT EVERYTHING HAPPENS TO--

COOKIE



COOKIE, published bi-monthly and copyright, 1954, by Regis publications, Inc., 420 DeSoto Avenue, St. Louis 7, Missouri. Editorial offices, 45 West 45 Street, New York 36, N. Y. Richard E. Hughes, Editor; Frederick H. Iger, Business Manager. Subscription (12 issues), \$1.20; single copies, \$0.10; foreign postage extra. For advertising information, address American Comics Group, 45 West 45 Street, New York 36, N. Y. Entered as Second class matter at the Post Office at St. Louis, Missouri. No. 50, August-September, 1954. Printed in U. S. A.







LEGGO!
WHERE YA
DRAGGIN' ME,
COOKIE?

TO LACY'S-- TO BUY
THAT SHIRT **BACK!**
BOY, WHAT A FIX
I'D BE IN IF SHE KNEW
I'D **RETURNED** IT!



I'M SORRY, BUT
SOMEONE BOUGHT
IT RIGHT AFTER YOU
RETURNED IT-- AND
THERE ISN'T ANOTHER
ONE LIKE IT IN THE
STORE!

I CAN
BELIEVE
THAT!

HOLY
COW, WHAT
AM I
GONNA
DO?



I'M A DEAD PIGEON,
JIT! WHEN I SHOW UP
AT THE PICNIC TO-
MORROW WITHOUT
THAT SHIRT--
CURTAINS! SHE'LL
NEVER LOOK AT
ME AGAIN!

YEAH,
YOU'RE
IN BAD
SHAPE,
COOKIE!



HEY!
THERE'S
ZOOT AND
LOOK WOT'S
STICKIN' OUTA
THE BOX HE'S
CARRYIN'!

MY SHIRT!-- WHY,
THE RAT-- **HE'S** THE GUY
WHO BOUGHT IT! HE
MUSTA KNOWN IT CAME
FROM ANGELPUSS ALL
THE TIME, AND HE WAS
TRYIN' TO GET ME IN
BAD WITH HER!



AWRIGHT,
WISE GUY!
**GIMME
BACK MY
SHIRT!**

HUH!



WAIT A MINUTE!
IT'S **MY** SHIRT NOW!
I BOUGHT IT!

AND I'M
BUYIN' IT
**RIGHT
BACK!**

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AND SO, THE NEXT DAY -- AT THE PICNIC...



SAY, IT'S GETTIN' KINDA **CHILLY**! I FEEL A DRAFT ON MY BACK!

SEEMS WARM ENOUGH TAME!

ULP! PSSST, DON'T LOOK NOW--BUT THAT **RED PATCH** IS SHOWIN'!

WHAT?

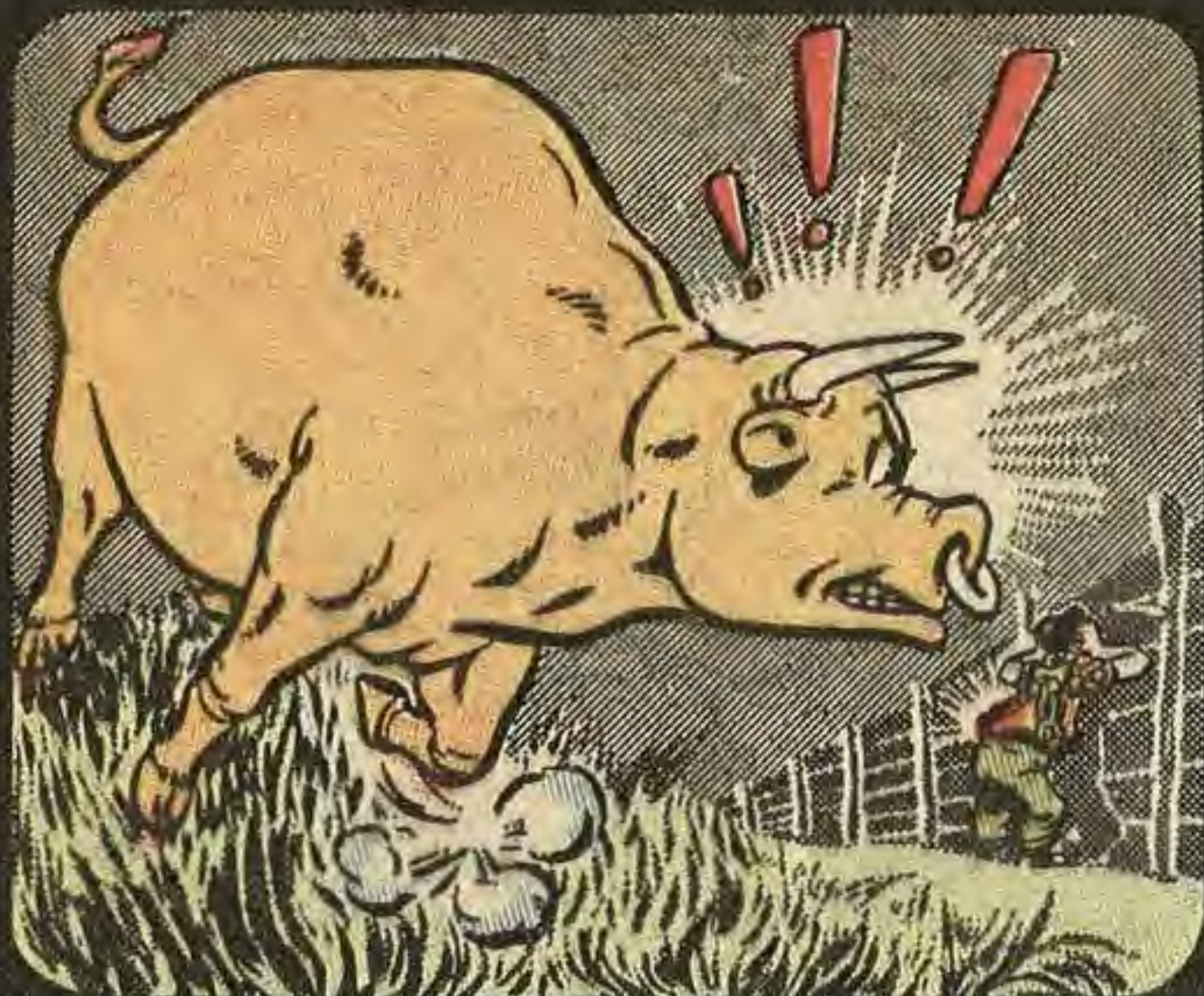


ER... I JUST REMEMBERED I GOTTA SEE A PATCH ABOUT A MAN--I MEAN--ANYWAY, I'LL BE BACK!

I DON'T KNOW WHAT HAPPENED TO MY SWEATER--BUT I **DO** KNOW I CAN'T LET **ANGELPUSS** SEE THIS **PATCH**!

HOW'LL I EVER GO BACK? MAYBE I BETTER DUCK HOME!

MEANWHILE -- THE RED PATCH ATTRACTS
ATTENTION!





WELL, I'LL BE!
THE BULL RIPPED THAT
PATCH CLEAR OUTA
HIS SHIRT!

COOKIE
HONEY, WHAT
HAPPENED?

F-FIRST
THERE WAS
ME-- THEN
THERE WAS
THIS
BULL--



WHAT A SHAME
ABOUT YOUR SHIRT
BEING RIPPED--BUT
I'M GLAD YOU'RE
ALL RIGHT, PASH-
PUDDING!

I'M FINE!
IN FACT, ALL
OF A SUDDEN
I FEEL REAL
GONE!



HEY, LOOK
AT ZOOT!

I WONDER
HOW HE
GOT HERE?

I WONDER HOW HE'S
GOIN' TO GET AWAY!

AND THE NEXT DAY...



DREAMBOAT!
I BOUGHT YOU A NEW
SHIRT TO TAKE THE
PLACE OF THE ONE
THAT GOT TORN!

HUH?



HOW DO YOU
LIKE IT, COOKIE?

IT'S--ER--OUTA
THIS WORLD! MY
MOTHER WARNED
ME THERE'D BE TIMES
LIKE THIS!

LET'S GO SEE THE LIONS AND TIGERS NOW-
I WANT TO SEE THE MONKEYS!
TAKE YOUR TIME, TIM- WE'LL SEE EVERYTHING.
BEFORE I GO ANYWHERE, I'M GOING TO CHEW MY DUBBLE BUBBLE GUM.
IT'S GONE! SOMEBODY SNITCHED IT!
THAT'S THE MEANEST TRICK I KNOW!
DON'T LOOK AT ME-I DIDN'T TAKE IT!
NONE OF US TOOK IT, BUTCH- LOOK BEHIND YOU!
I'M NOT MAD NOW!
EVEN AN ELEPHANT KNOWS THAT FLEER DUBBLE BUBBLE GUM'S A LOT OF FUN!
NO-GIVE HIM DUBBLE BUBBLE
NEXT TIME I WON'T GIVE HIM PEANUTS!
I'VE GOT A MEMORY LIKE AN ELEPHANT WHEN IT COMES TO HAVING FUN!
BUTCH REMEMBERS THAT FLEER DUBBLE BUBBLE GUM HAS THE BEST BUBBLES!
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LOSER WINS!

IT HAD ALL started as a joke. The girls, seated around the little booth in the Sweeterie, were gab-gab-gabbing about the dance. And Hillie, smiling rapturously, had said, "Honestly, I'd give anything for Norman Brockthwaite to ask me to the dance!"

Sharon, tossing her blonde mop of curls, had agreed. "Only, if you see what I mean," she'd added, "I'd rather he'd ask me!"

It got pretty general after that, with everyone saying how wonderful it would be to be escorted by the richest boy in town.

"An orchid corsage..."

"That long, low convertible..."

"Lots of places to go after the dance..."

Then, somehow, it got to be a thing! And before anyone could say exactly how it had happened, it was a bet! "Don't forget," Sharon summed it up. "We each try our darndest to get Norman to take us to the dance. And the girl who wins gets Norman and three fudge sundaes from the rest of us, any time she chooses!"

Carol hadn't spoken very much during all of this. It was pretty exciting, though, the idea of having the richest boy in town as your escort. She smiled as she thought of the other girls in the plot. What would they be doing to win the prize?

"Sharon will probably pout at him and toss her curls," Carol thought. "That usually works, for her! And Hillie will bake cookies, no doubt, and ask him over for same. Marsha...she's the type who'll play dumb and ask him to help her with math

or something! Hmmm...where does that leave me?"

As she walked along, a piercing whistle sounded nearby and Charlie Stone fell into stride with her. "Hi, there," he grinned. "How's my girl?"

Carol turned an indignant face to Charlie. "Your girl! Well, I like that! Just because you've lived next door for years and years and we keep going to the movies and school dances together doesn't mean..."

She stopped short, very suddenly. What she'd just said...it didn't make sense to her. If she'd been going with Charlie and counting on Charlie, of course she was his girl! In fact, the thought of Charlie's dating another girl made her feel pretty awful! Supposing Norman Brockthwaite did ask her to the dance! Then Charlie'd have to take someone else. And that she would not stand for!

"Speaking of school dances," Charlie said, ignoring her outburst, "I suppose I've gotta drag you to the next one!"

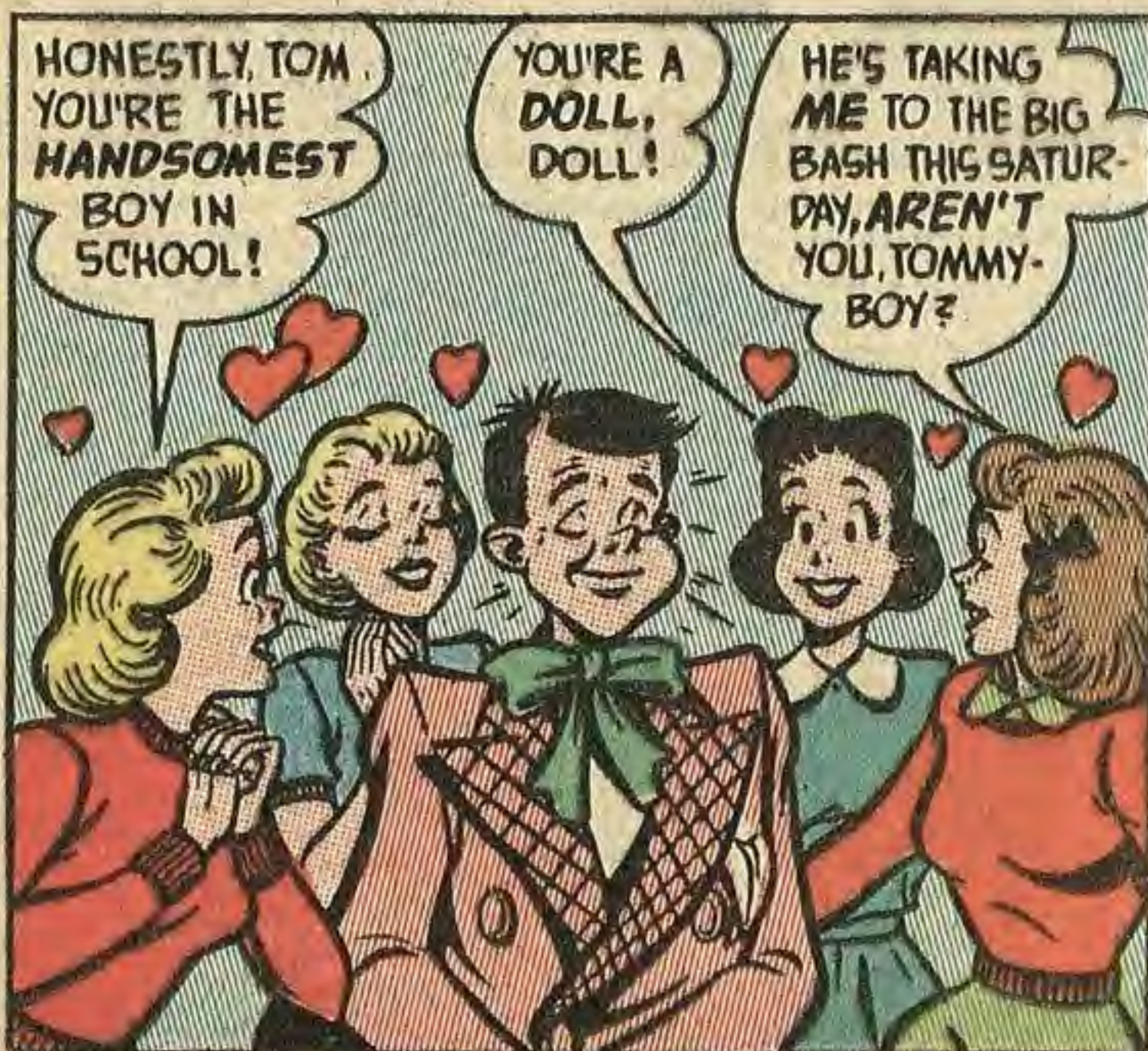
"I suppose so," Carol said in tones of resignation.

"Hey, look, there's old Norman Brockthwaite hanging around your house," Charlie remarked with interest. "What do you suppose he wants?"

"I don't know," Carol answered. But she knew. Norman was going to ask her to the dance. She could have won that bet and crowed over the other girls like mad. But it was too late for that. She'd just agreed to go with Charlie. A warm glow made her feel very happy inside.

"And I don't especially care," she added.

COOL JONAH





HEY! I KNOW WHY THE CHICKS GO FOR THAT JOKER! IT ISN'T HIS LOOKS, IT'S HIS **CLOTHES!** THE NERD'S A **WALKING FASHION PLATE!**

Y' THINK SO?



SURE! HE'S THE ONE THAT SETS ALL THE TEENSTER STYLES IN SCHOOL, ISN'T HE?

YEAH, THAT'S RIGHT, JIMMIE!



BY GOSH, IF HE CAN DO IT, SO CAN I! WHY SHOULD HE HAVE ALL THE DOLLS CRAZY FOR HIM?

SO HOW YA GONNA DO IT?



GET MY FOLKS TO GIMME THE LOOT FOR SOME **NEW CLOTHES!** SEE YA TOMORROW!

OKE!

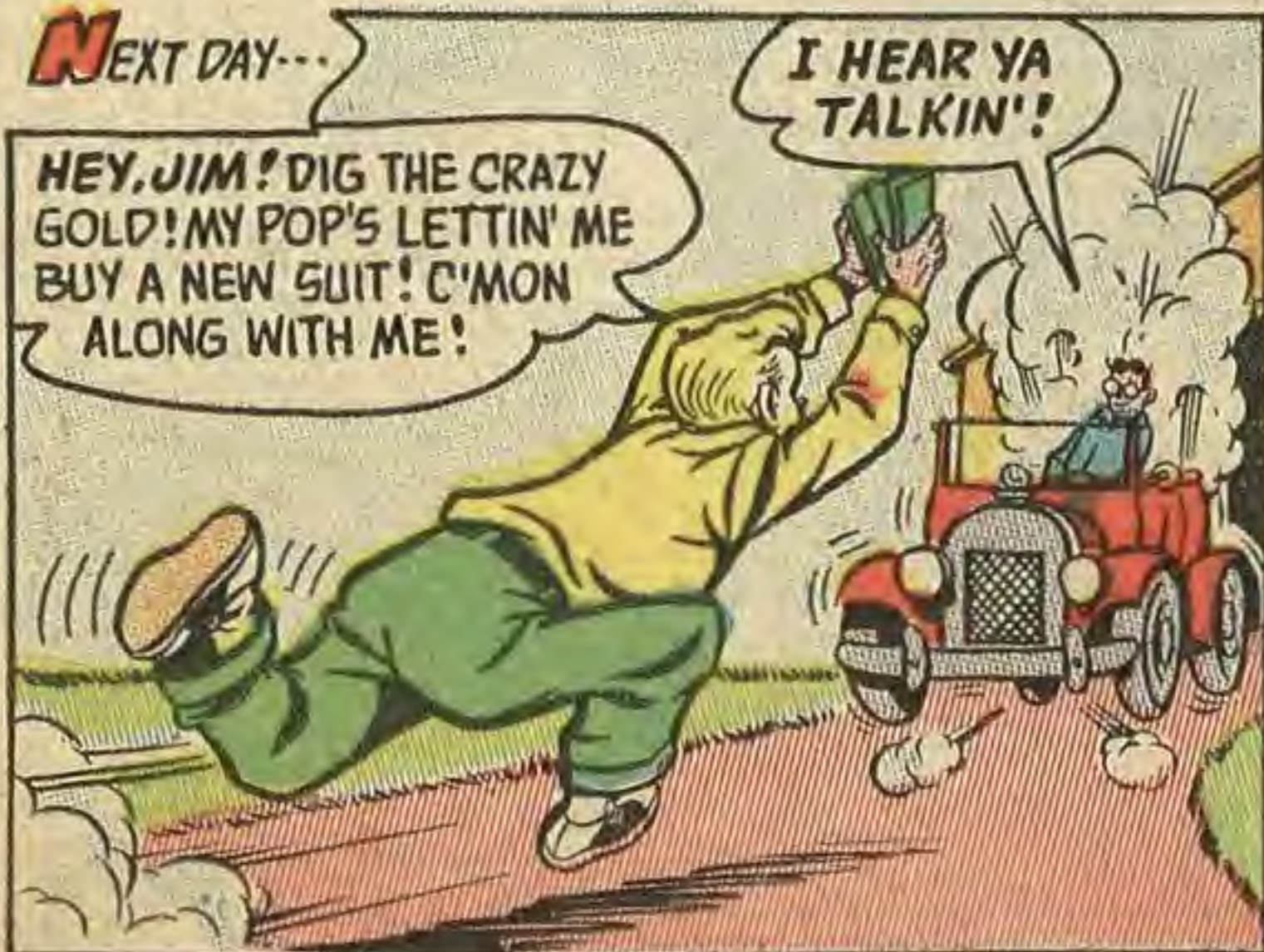


So... PLEASE, POP! GOLLY, I HAVEN'T HAD A NEW SUIT IN ALMOST A LONG TIME! HUH, POP? HOW ABOUT IT, OKAY? WHAT SAY, POP? WILL YA?



ALL RIGHT, ALL RIGHT! BUT SO HELP ME. YOU'D BETTER NOT ASK ME AGAIN FOR A YEAR! MY NERVES WON'T STAND IT!

HEY, KEEN, POP!



NEXT DAY...

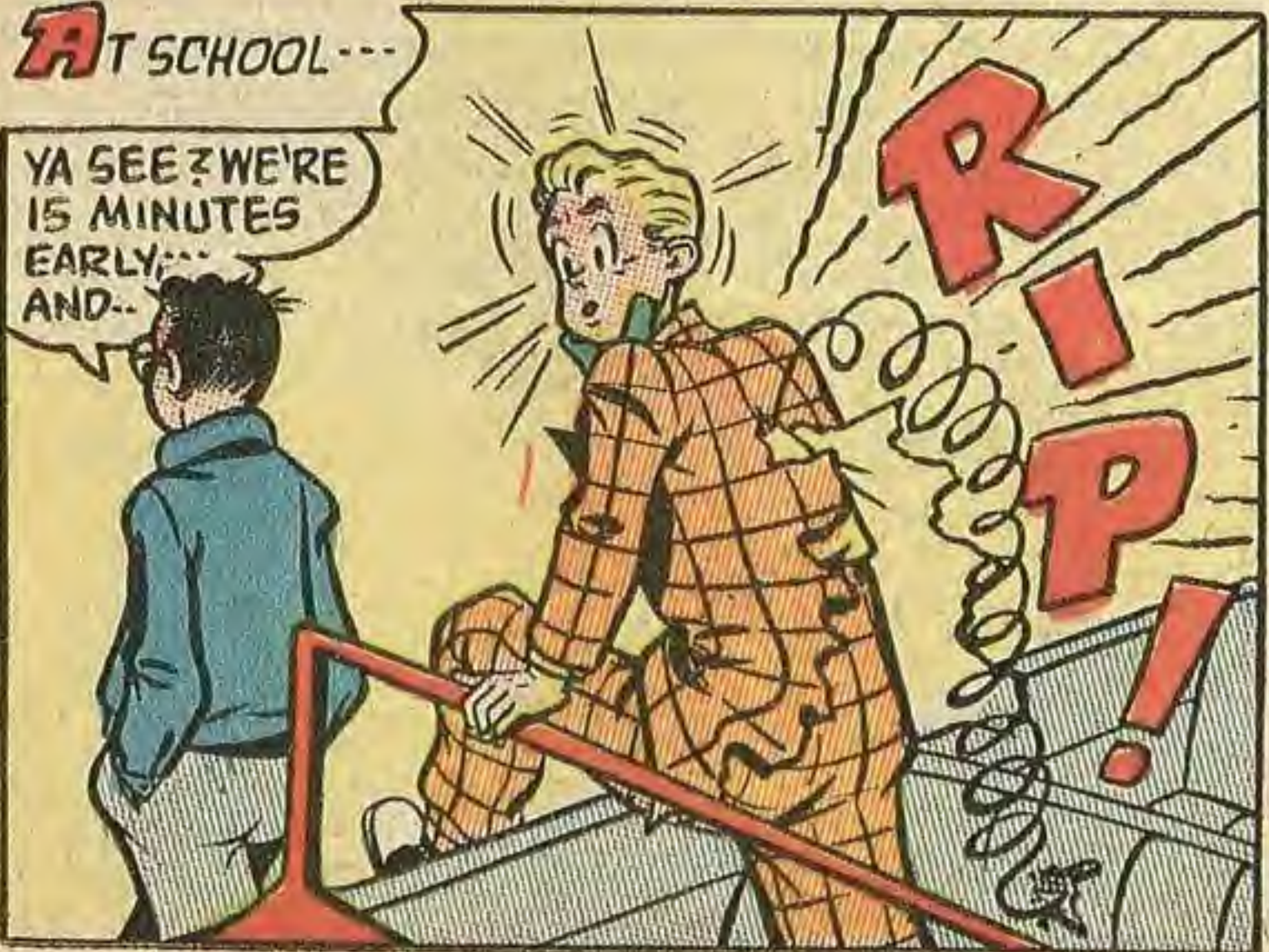
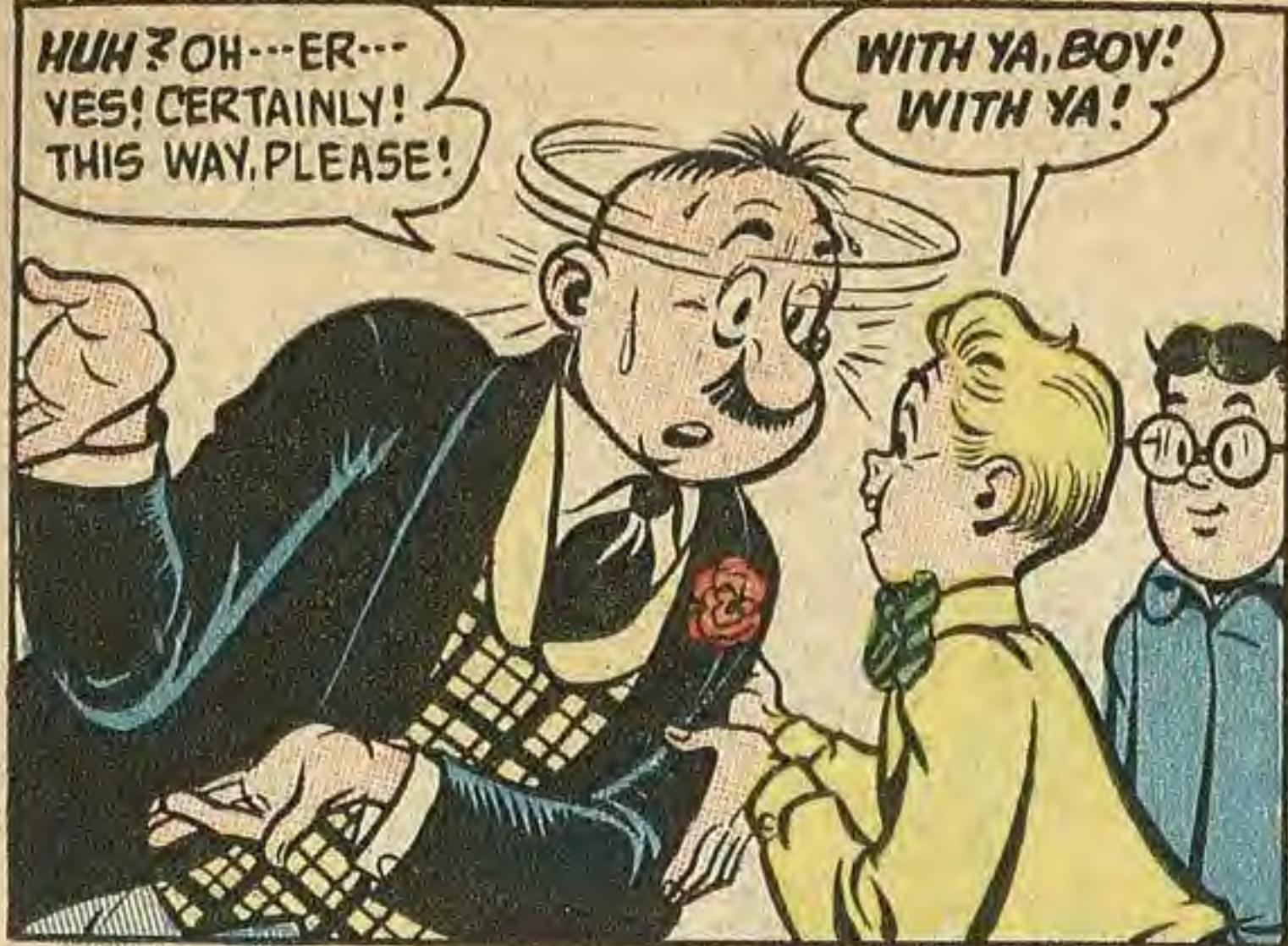
HEY, JIM! DIG THE CRAZY GOLD! MY POP'S LETTIN' ME BUY A NEW SUIT! C'MON ALONG WITH ME!

I HEAR YA TALKIN'!



GOOD MORNING, BOYS! WHAT CAN I DO FOR YOU?

I WANT THE COOLEST, CRAZIEST, MADDEST SET OF GONE THREADS IN THE PLACE!



THIS IS YOUR FAULT, HAMMERBRAIN! YOU'RE THE ONE WHO INSISTED I RIDE IN YOUR HEAP! YOU'RE GETTIN' ME A NEW SUIT OR ELSE!

GULP!!...
OKAY, JONAH,
OKAY! BUT I
HAVEN'T GOT THE
LOOT! I'LL HAFTA
SELL MY
JALOP
FIRST!



A FEW MINUTES LATER...

THERE!...KEEN.
HUH?

KEEN? YOU SQUIRREL, I
CAN'T WEAR THIS COAT!
LOOK AT IT! IT'S GOT
TAILS! A FULL DRESS
COAT, AND YOU EX-
PECT ME TO
WEAR IT!



YEAH? WELL, I CAN'T GO TO
SCHOOL LIKE THIS AND I
DON'T DARE GO HOME AND
GET ANOTHER COAT!
MY POP WOULD SEE THIS
AND FLIP HIS
LID!

LOOK, MY POP'S GOT
AN EXTRA SUIT HE
NEVER WEARS! SO
COME ON OVER TO
MY PLACE AND YOU
CAN WEAR HIS
COAT FOR
TODAY!



OKAY, SO WE CUT
THE TAILS OFF!
THERE!

HMMM! IT'S NOT GOOD,
BUT IT'LL HAFTA DO! I
HAVEN'T ANY
CHOICE!



AND SO...



JONAH, YOU
DOLL!

ISN'T HE
SHARP?

WHAT A
CLEVER
NEW
SUIT!



WHAT A SENSASHE!
A CUTE LITTLE
JACKET WITH
DIFFERENT
SLACKS!

AND SUCH
A HANDSOME
BOY WEAR-
ING IT!

HOLY COW!
THEY THINK
THIS OUTFIT
IS FROM
REAL!

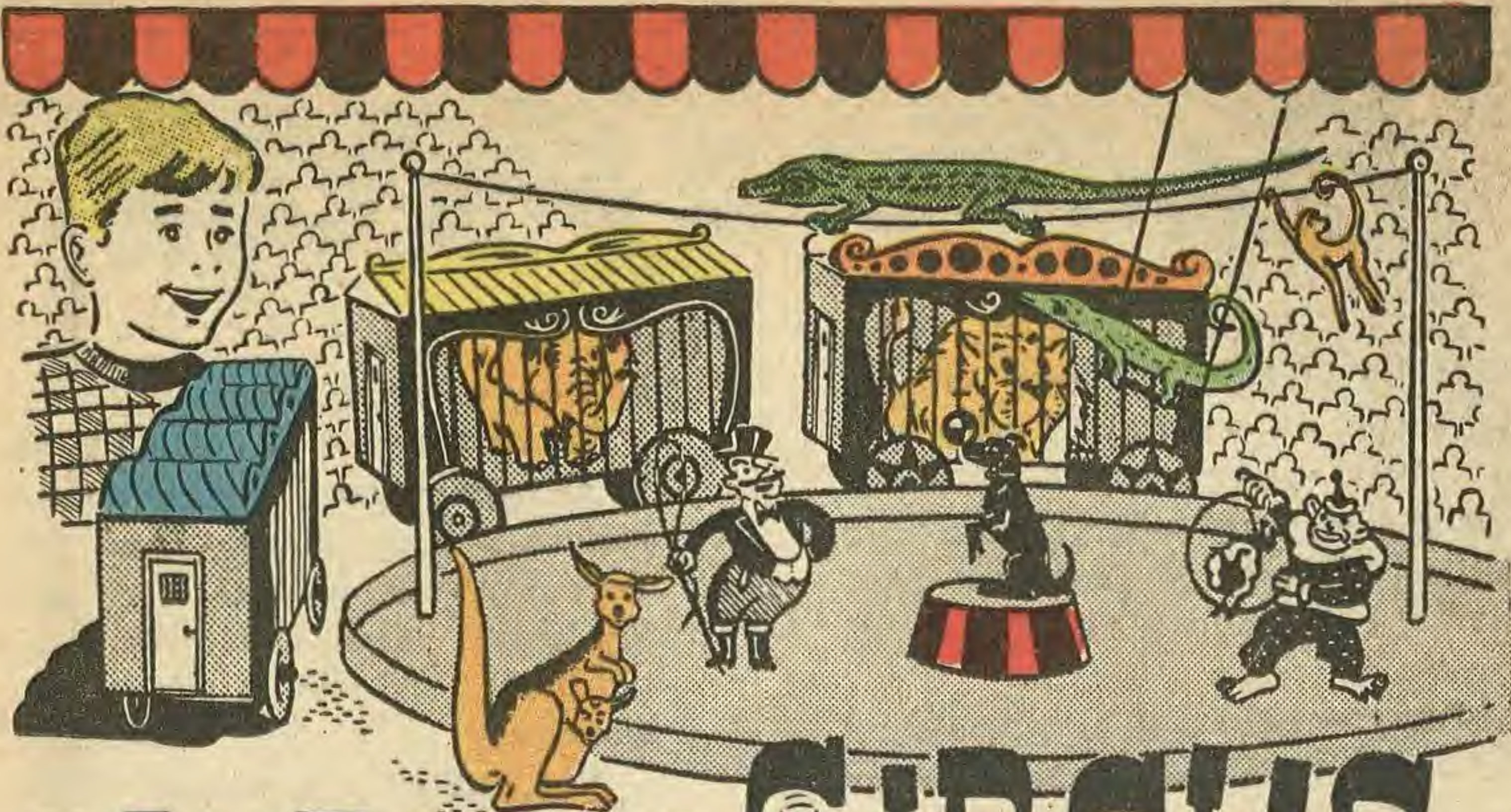


AW PLEASE, JONAH
...GIMME BACK THE
COAT! I'LL BUY YA
TWO NEW SUITS!
CIMON, PLEASE!

ARE YOU KIDDIN'? I'VE NOT
ONLY GOT THE LATEST STYLE,
BUT THE ONLY ONE LIKE IT!
THANKS TO YOU, I'VE GOT
50 CHICKS MAD FOR ME!
SO THANKS...
AND BOOMBYE!



THE END!



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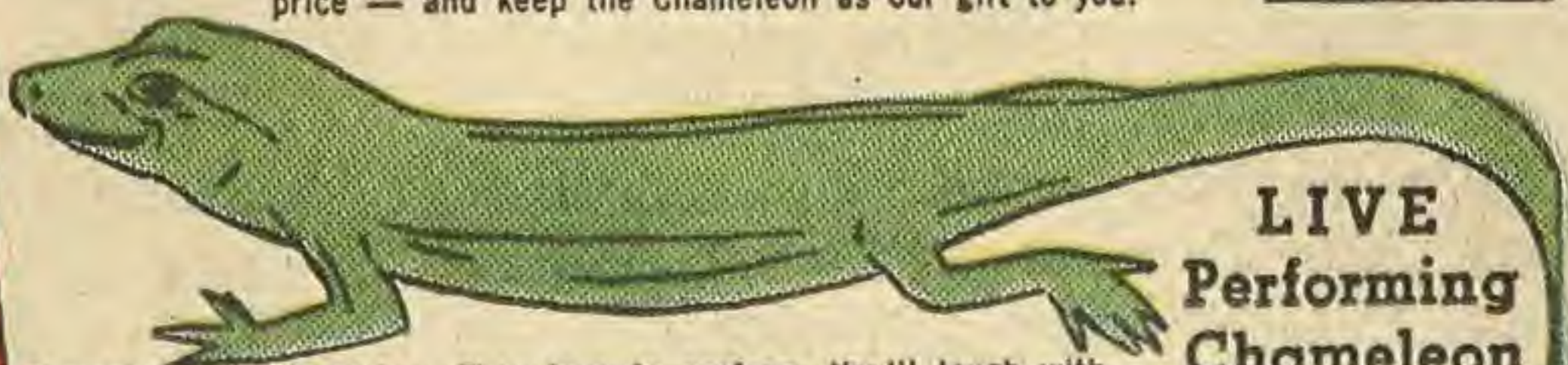
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NAME _____

ADDRESS _____



Belle ^{of the} PROM

WINKY BARRETT tried to look happy, but she couldn't quite make it. Mrs. Barrett looked at Winky, stifled a sigh and asked, "Aren't you thrilled, Winky? In just three days, you'll be the belle of the high school prom!"

"Oh, I'm thrilled all right, mother," replied Winky, wrinkling her forehead unhappily. "After all, I'm going with Tommy Crane and he's...he's super! But..."

"But?" asked Winky's mother, as though she didn't know.

"Well, the prom's formal." Here, tears came into Winky's eyes. "All the girls are getting new gowns. I hate to be a drip, mother, and I know we can't afford anything new, but..."

Mrs. Barrett tried to help. "Perhaps we could..." she started to say, when Winky interrupted.

"It's no use, mother. I...I...just won't go to the prom! I'll call Tommy and tell him I don't feel well. I'd rather not go at all than be a disgrace!"

"Now just a minute, Winky!" Mrs. Barrett's voice was suddenly strong and determined. "You're going to that prom and you're going to have something to wear...something special! I've been saving it for another occasion, but...well...here it is!"

Winky's eyes popped wide open. She gasped. "Oh, mother, no! Not that old thing! I couldn't, I won't!"

"You can and you will," said Mrs. Barrett firmly. "Now stand up and let

me take your measurements!"

The next three days seemed to slip by so rapidly that Winky could hardly believe it when Saturday came. Yet there she was, in front of mother's full-length mirror, all dressed for the prom! She was so nervous, she stuttered.

"M...mother!" exclaimed Winky, "Mother, I've made up my mind! I'm not going! Ooooh...there's the bell. It's T...Tommy! Answer it, mother. Tell him I'm sick. Tell him..."

"You answer it, Winky," smiled Mrs. Barrett.

Winky's knees were watery as she opened the door. Tommy Crane stared at her for a moment. Then he gulped. "Winky Barrett!" he cried.

"L...let's go, Tommy," said Winky weakly.

Five hours later, Winky Barrett said goodnight to Tommy Crane and danced into the house. "Mother!" she shouted. "Wake up! I'm home!"

"I am up, dear," said Mrs. Barrett. "I've been waiting."

Winky threw her arms about her mother's neck, hugged her tightly, and then curtsied deeply. "I bow to you, mums," she said quietly. "I want to report that I was the most sensational girl at the prom! Mother, I owe it all to you...to you and your beautiful old wedding dress! Thank you, mother!"

"Thank you, Winky," smiled Mrs. Barrett, kissing her daughter.

JITTERBUCK

IT'S NO USE, COOKIE!
I THOUGHT I COULD
RAISE SOME QUICK
CASH BY PEDDLIN'
THESE VACCUUMS AF-
TER SCHOOL, BUT...

NO
SALES,
HUH?

AW--YER
SALES
TECHNIQUE
IS ALL
WRONG!
WHY, IF
I...

GO AHEAD, JIT
--TELL ME YOU
GOT A BETTER
ONE!

I HAVE, HEP, OL' KID!
GIMME THAT GIMMICK
FER FIVE MIN-
UTES--AN' IT'S
SOLD!

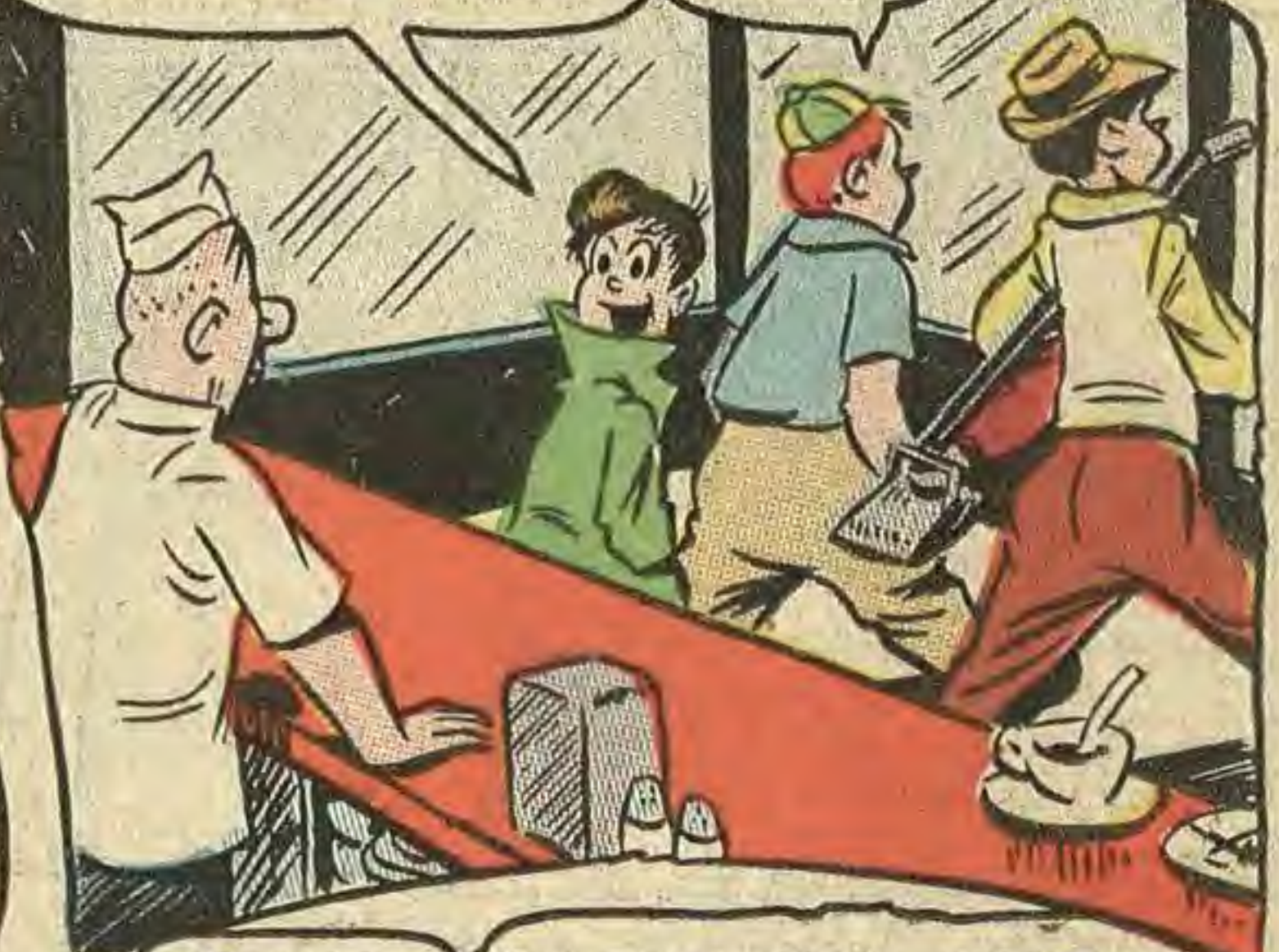


GO AHEAD, HEP!
WOT CAN YOU
LOSE?

OKAY, WISE GUY!
HERE-- GIVE WITH
THE DEMON-
STRATION!

HOLD THE GRUB,
BUB! WE'LL BE
BACK IN A FLASH
WITH THE CASH!

THIS
I GOTTA
SEE!

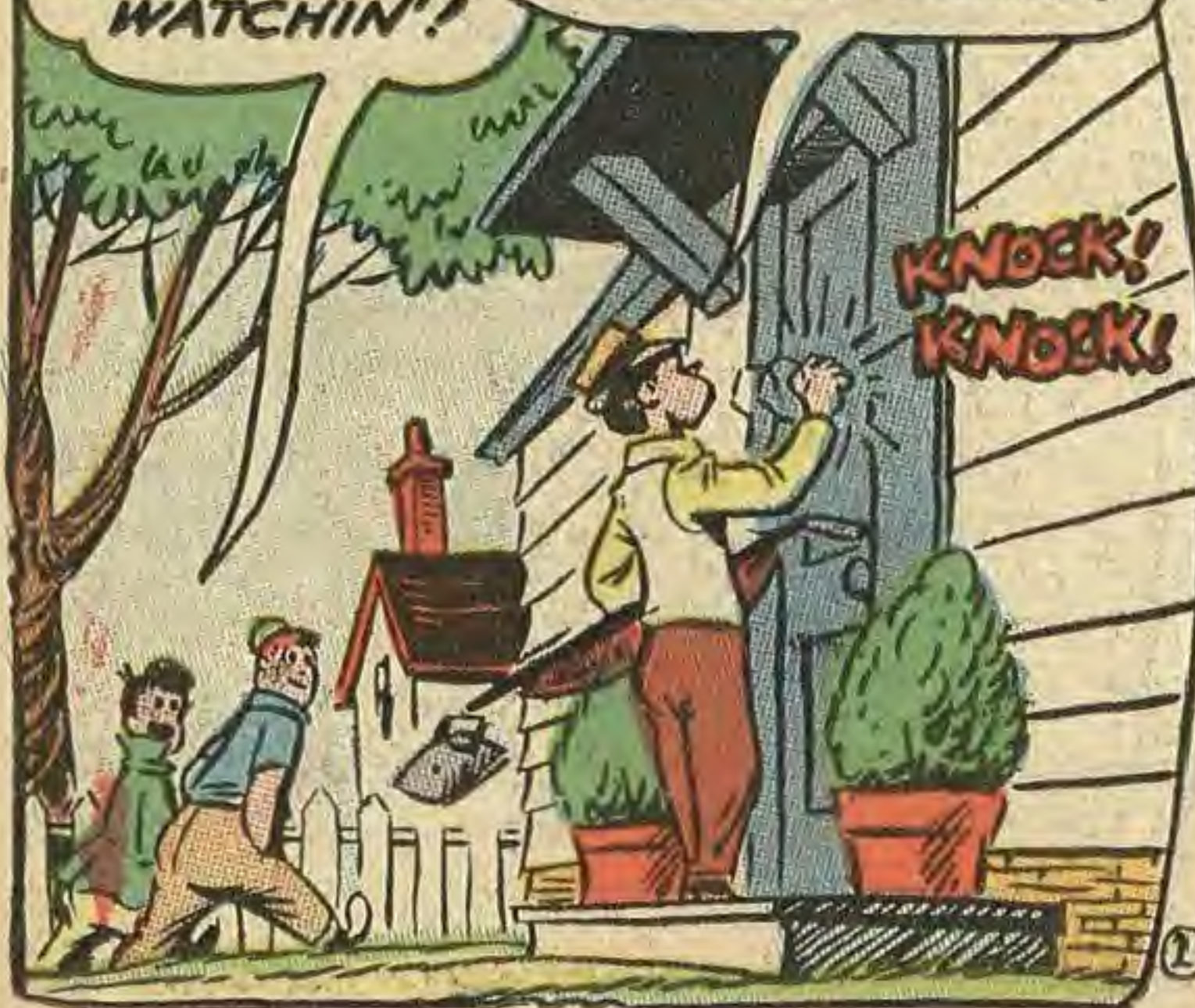


IT BETTER BE
GOOD, JIT!
WE'LL BE
WATCHIN'!

THAT IT WILL BE,
KID!...YOO-HOO!
ANYBODY HOME?

YOUNG
MAN, PLEASE--
I'M VERY
BUSY! I--

AH, BUT THAT'S JUST WHY
I'M HERE--TO CHANGE YER
LIFE TO LOVELY, LAZY,
LEISURE!



AS A REPRESENTATIVE OF THE **VERONICA VACCUUM CLEANER CO.**, I FEEL IT MY **DUTY** TO CONVINCE YOU THAT ONE OF OUR GULPING GADGETS IN YOUR HOME WILL BE A THING OF JOY FOREVER!



AH, MADAM, STILL YOUR FEARS! THIS MECHANICAL MASTERPIECE **NEVER** FAILS! OUR MOTTO IS **"WHAT IT WON'T SWEEP... WE EAT!"**

BUT--



I REPEAT, LADY-- **WHAT IT WON'T SWEEP... I'LL EAT!** UMM--LET'S SEE, NOW--

TCH, TCH!

... AND WOULD YOU PREFER **MAYONNAISE** OR **KETCHUP** WITH IT?

HUH?



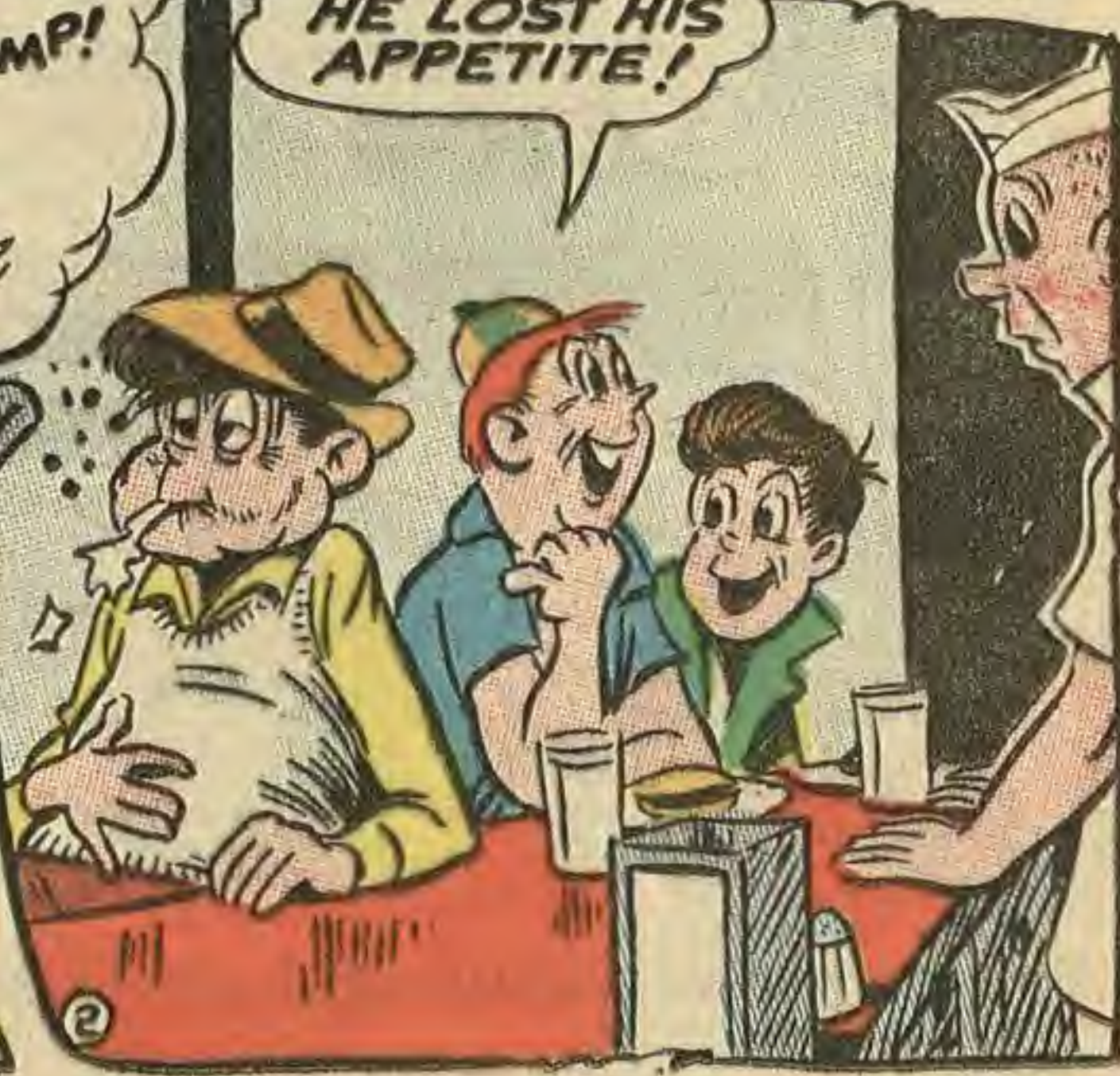
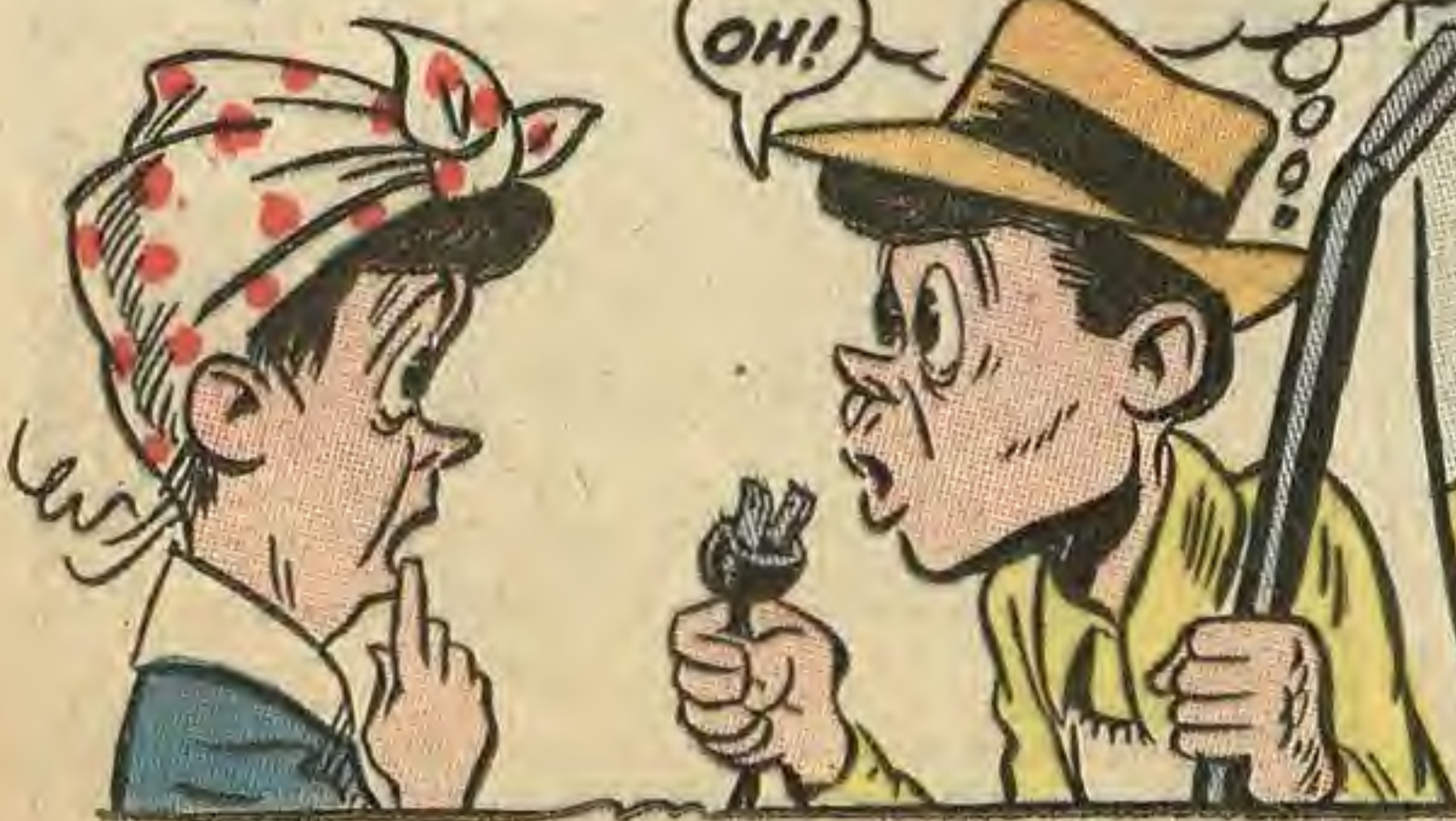
"WHAT IT WON'T SWEEP--I'LL EAT!"

CHOMP! CHOMP!

YOU SEE, WE HAVE NO **ELECTRICITY!**

HE LOST HIS APPETITE!

OH!



There's a world of fun in this world of True-To-Life Miniatures! 3-Dimensional... unbreakable flexi-plastic... exciting play for years and years!



INDIANS IN ACTION! ONLY \$1.25 — You'll have hours of fun with these Indian Braves! In Action Positions — Charging — Dancing — Riding! Not just flat paper figures — These Indian figurines stand solidly, nearly 3" high... Start your collection now! Set up your own Indian Tribe... Rifleman, Tomahawk and Dagger Brave, Indian kneeling with bow, Tomahawk Charger, Dagger Man, Indian Dancer with flail and bow, and Indian shot with arrow! Send for your set of 12 now! **\$1.25 Post Paid.**



THE RIDIN'-EST-ROPIN'-EST-BRONCHO-BUSTIN'-EST GANG OF COWBOYS YOU EVER SAW!

12 of the most exciting 3-dimensional Cowboy figures ever made! Sheriffs—Bad Men—Broncho Busters—Gunfighters—Even Fist Fighters to help you act out your own Cowboy pictures! Entire set of 12 3-D Pieces — Only **\$1.50 Post Paid.**



HERE'S A REAL TREAT FOR YOU COMIC STRIP FANS!

Now You Can Have Your Favorite Comic Characters In Your Own Home All The Time! All These Funny People Come In Gay Colors! Now You Can Make Your Own Comics With—The Li'l Abner Family —Pappy and Mammy Yokum, Daisy Mae, Li'l Abner, even Salomey the ever-lovin' pig! Dick Tracy, B.O. Plenty and the beautiful Sparkle Plenty, Gravel Gertie and Junior! As A Special Bonus—You get the Dick Tracy set and the Li'l Abner Family—and Little Orphan Annie and Sandy. Complete Set of 12 Only **\$1.50 Post Paid.**



PLAY YOUR FAVORITE SPORT EVEN IN BAD WEATHER!

With These Authentic Looking 3-D Sports Figures! Here are all the major sports—Baseball, Football, Boxing, Basketball, Hockey, Golf, Tennis, Bowling, Skating, Swimming, Track, etc. — You can start your collection with 16 exciting, realistic, unbreakable, athletic figures for only **\$2.00 Post Paid!**



DO YOU LIKE ANIMALS — Here are 14 — that's right, 14—Of your favorite Farm Yard Animals! You can set up your own farm with Billy Goats, Horses, Lambs, Pig, cow and a dog. Over a dozen fun-filled figures for only **\$1.50 Post Paid!**



YOUR OWN SPACE MEN PLATOON! ONLY \$1.00

All set to blast off for outer space!

Space Rifleman, Ray Pistolman, Flare Gunner, Space Robot, Signal Crew —Including Geiger Counter Expert, Outer Space Wire Layer, Space Phone Man—Running Space Man! Entire 3-D Space Crew comes equipped with authentic looking space helmets that you can put on before each patrol and take off when the Platoon comes back to base! Complete Platoon—All 8 Pieces—Only **\$1.00 Ppd.**

HEY KIDS — LOOK AT THIS!

Here's the whole Mickey Mouse Gang! Mickey, Minnie, Pluto, Monty and Morty, Donald Duck, Daisy, and those three funny rascals — Huey, Dewey, and Louie and — the Dumbo Circus Troupe — With Dumbo, Timothy, Ring Master, Clown, and Fireman Clown! Imagine—You can have this whole riotous gang—15 pieces. For only **\$2.00 Post Paid!**

Or—You can get the main characters from these 3 stories—Peter Pan—Pinocchio—and Alice In Wonderland—Complete set of 18 figures to act out your favorite stories—For only **\$2.50 Post Paid!**



COMBAT SOLDIERS — Wearing gas masks; crouching with tommy gun; standing, lying, crawling with rifle; throwing grenade; charging with bayonet; sitting with telescopic rifle; officer charging with pistol, etc. Set of 16—**\$2.00 P.P.**

Start Your Collection Of These Fun-Packed Figures Now! Unbreakable! They're all 3 Dimensional! All Made of All Chip-Proof and Stain-Proof! Amazing, Flexi-Plastic.

Select Your Favorite Set On The Coupon! Mail It Today and Get FREE the Brochure of Thousands of Figures Available!

Attention Kids! You can get thousands of other sensational unbreakable House of Miniature Figures! There are West Point Cadets, Knights, Pirates, Combat Soldiers, Revolutionary Soldiers, Animals, Guns, Planes, Tanks, Trucks — Just Thousands of Other Exciting Toys to Choose!

Rush your order in for any of the special sets on this page and get Free a brochure listing other fascinating toys you can get! Or send a Post Card or Letter to House of Miniatures, 1384 Lexington Avenue, New York 28, New York, giving your name and address and we will send you this brochure.

House of Miniatures, Dept. A, Suite 59—542 5th Ave., N. Y. 36, N. Y.

Sorry NO C.O.D.'s

I want to start having fun with my own collection of these enjoyable toys. I have picked out my favorites, and I'm enclosing (Cash, Check or Money Order) for \$.....for which please send me post-paid the set, (or sets) I have checked below and my FREE booklet!

- | | |
|---|---|
| <input type="checkbox"/> 8 Mars Space Figures.....\$1.00 | <input type="checkbox"/> 15 Disney Gang.....\$2.00 |
| <input type="checkbox"/> 12 American Indians.....\$1.25 | <input type="checkbox"/> 18 Disney Story.....\$2.50 |
| <input type="checkbox"/> 12 Western Cowboys.....\$1.50 | <input type="checkbox"/> 16 Sports Favorites.....\$2.00 |
| <input type="checkbox"/> 12 Comic Strip Characters.....\$1.50 | <input type="checkbox"/> 14 Barnyard Animals.....\$1.50 |
| <input type="checkbox"/> 18 Prince Valiant Figures.....\$2.00 | |

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

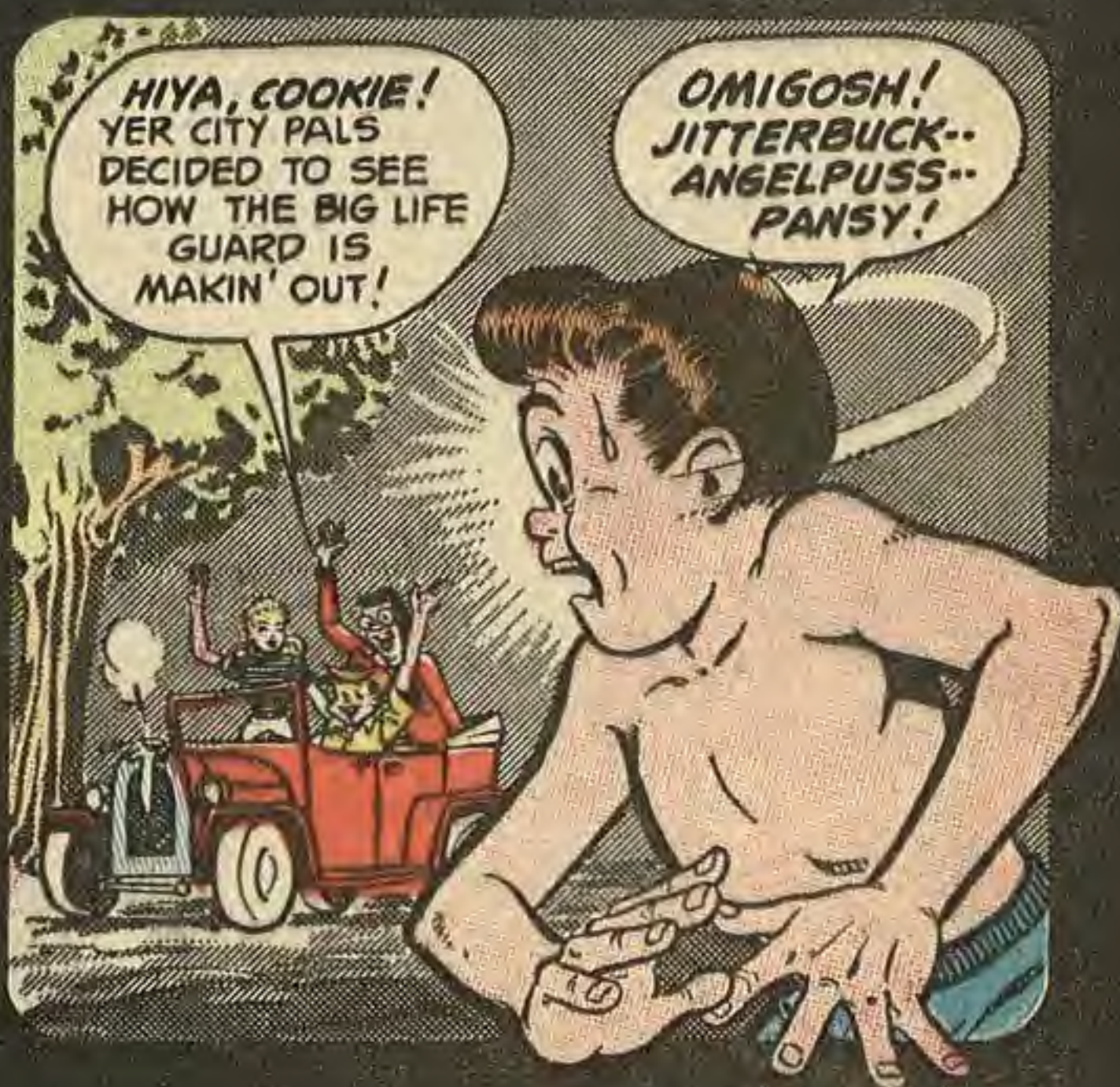
COOKIE



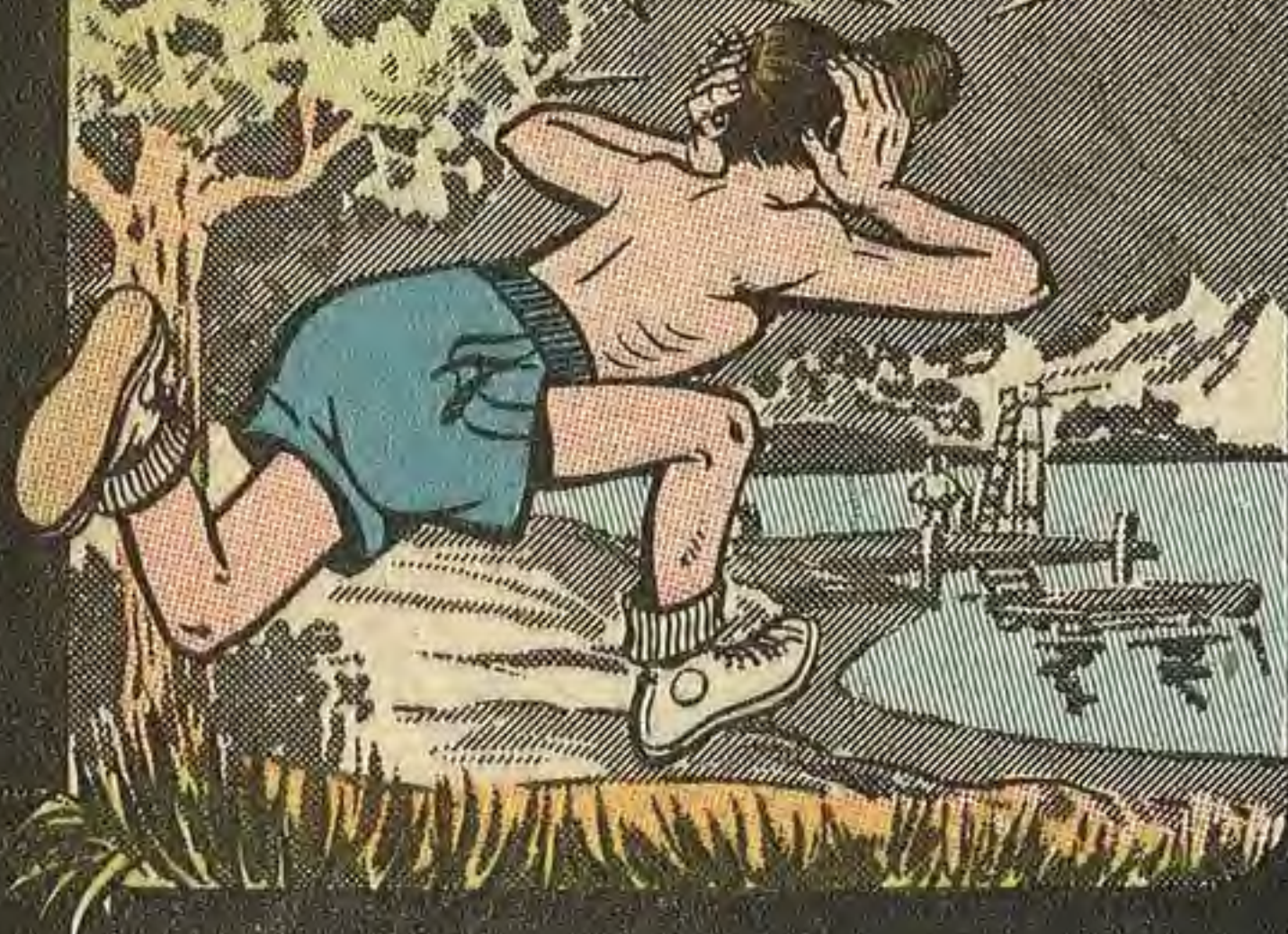


AND SO COOKIE CAME TO CAMP TONGAWONGA...





HOLY COW! IF ANGELPUSS FINDS OUT I'M NOT THE LIFE GUARD, BUT ONLY A BOAT BOY--- I GOTTA TAKE DRASTIC STEPS!



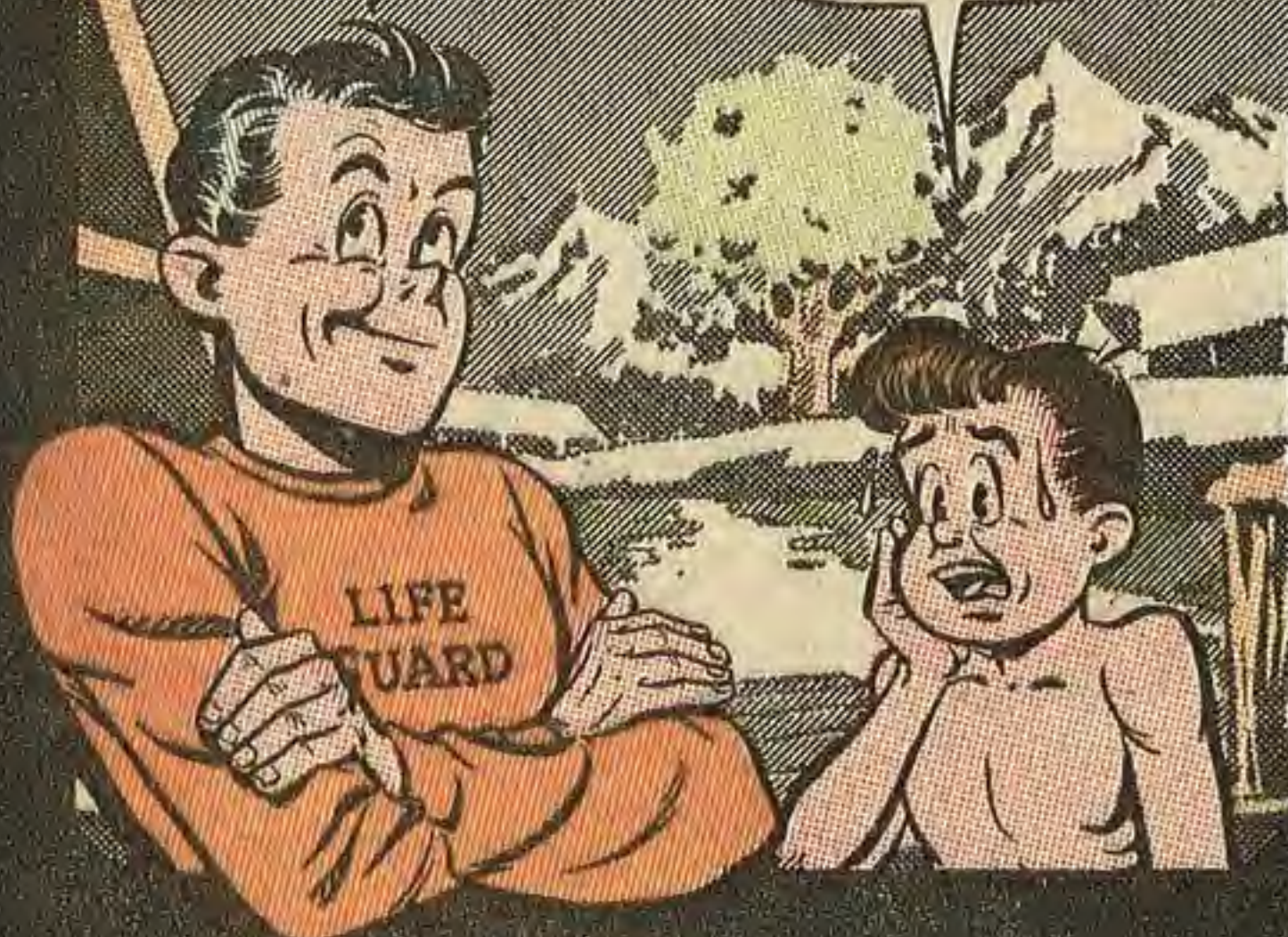
--- SO THAT'S THE STORY, BUCK! AND IF YOU'LL PRETEND THAT I'M THE LIFE GUARD AROUND HERE TO HELP ME IMPRESS MY DOLL, I'LL SWEEP YOUR ROOM AND MAKE YOUR BED FOR THE REST OF THE SUMMER!

H M M...



NOT ENOUGH! HOW ABOUT SERVIN' ME BREAKFAST IN BED ON SUNDAYS?

BOY, YOU DRIVE A HARD BARGAIN! OKAY-- I'LL DO THAT, TOO!



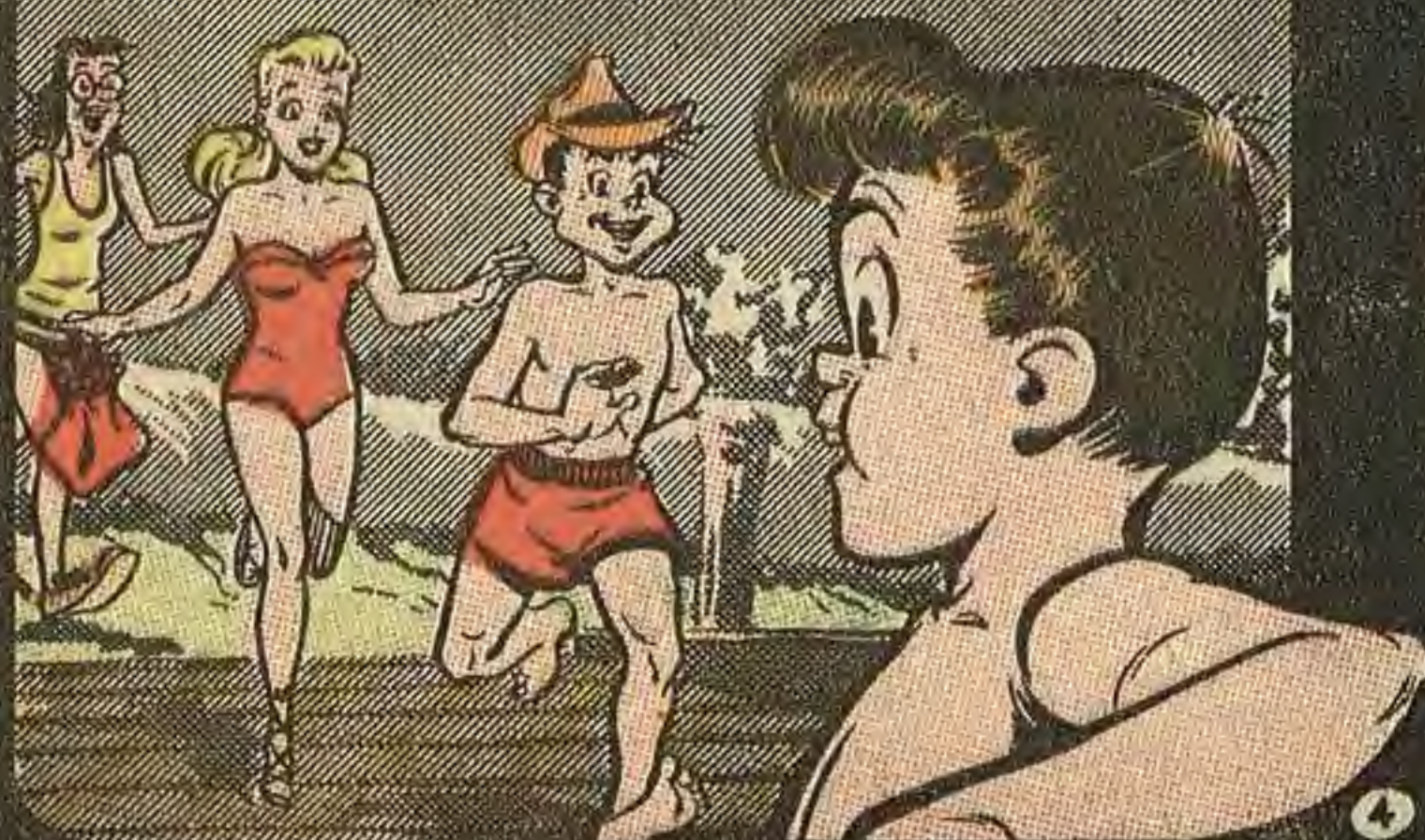
IT'S A DEAL, KID! YOU TELL YOUR DOLL YOU'RE THE LIFE GUARD AN' I'LL BACK YOU UP... BUT ONLY FOR ONE DAY!

THANKS, BUCKIE-BOY!



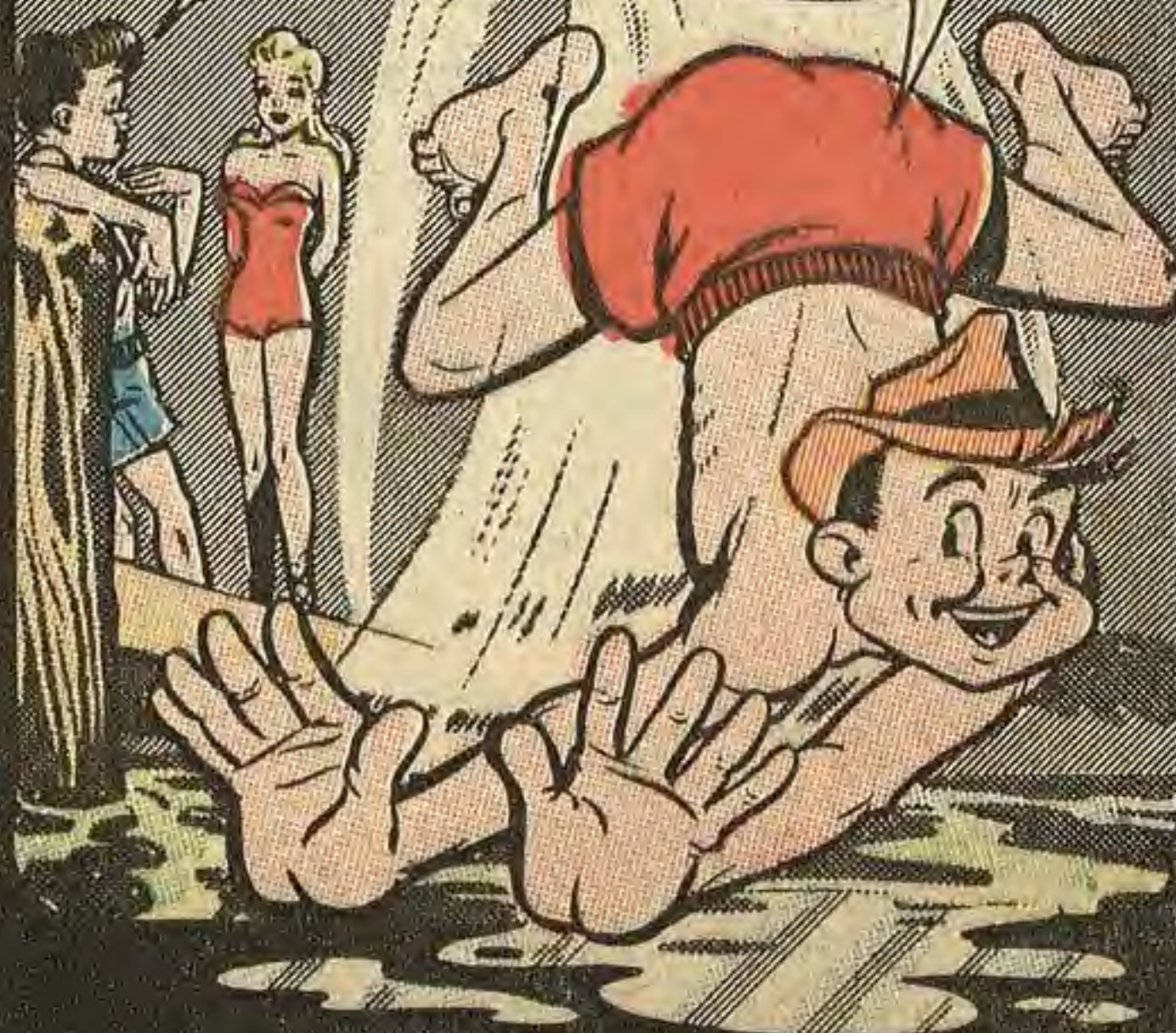
IT MUST BE WONDERFUL BEING A LIFE GUARD, SUGAR-CAKE! HAVE YOU SAVED ANYONE YET?

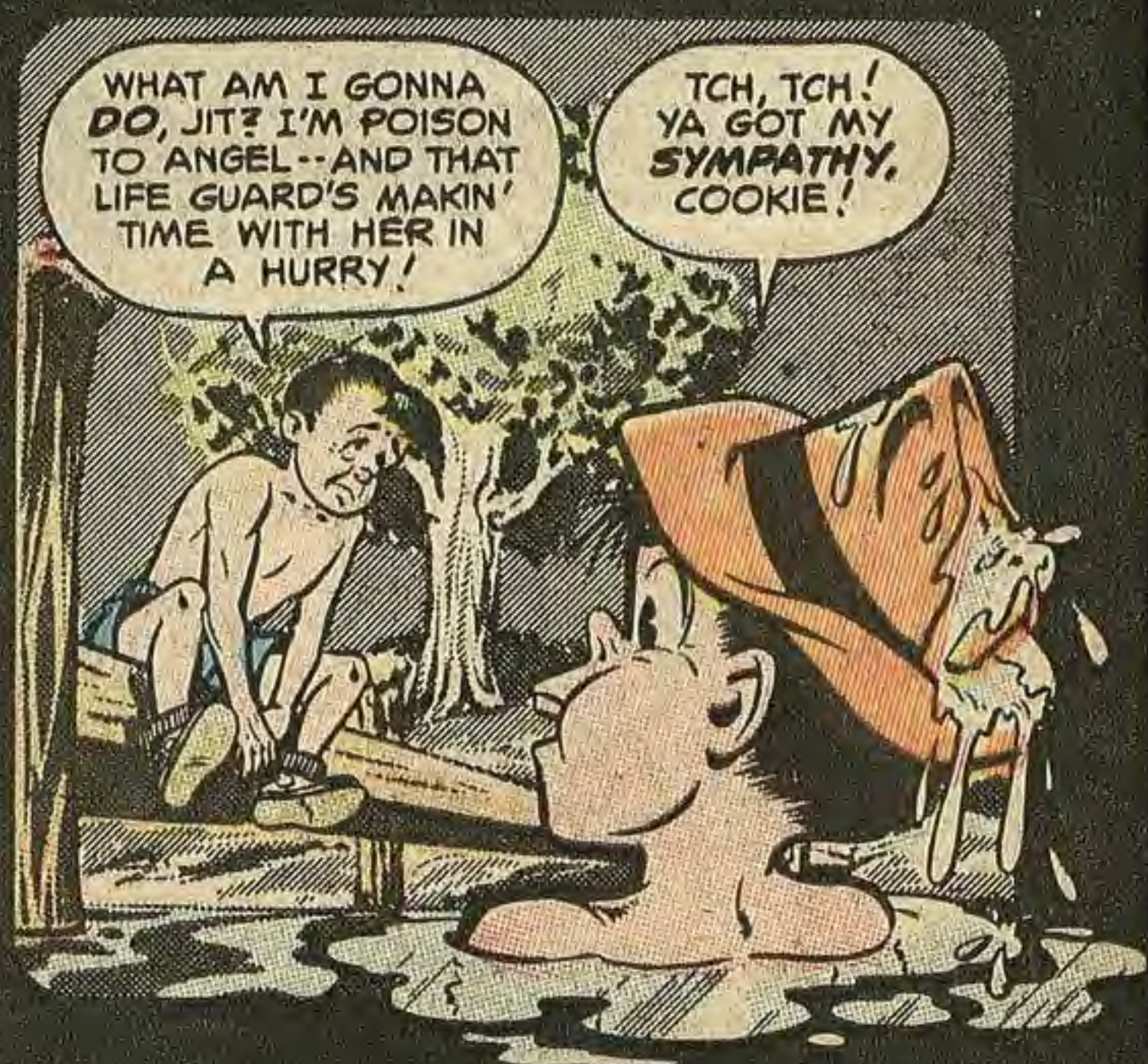
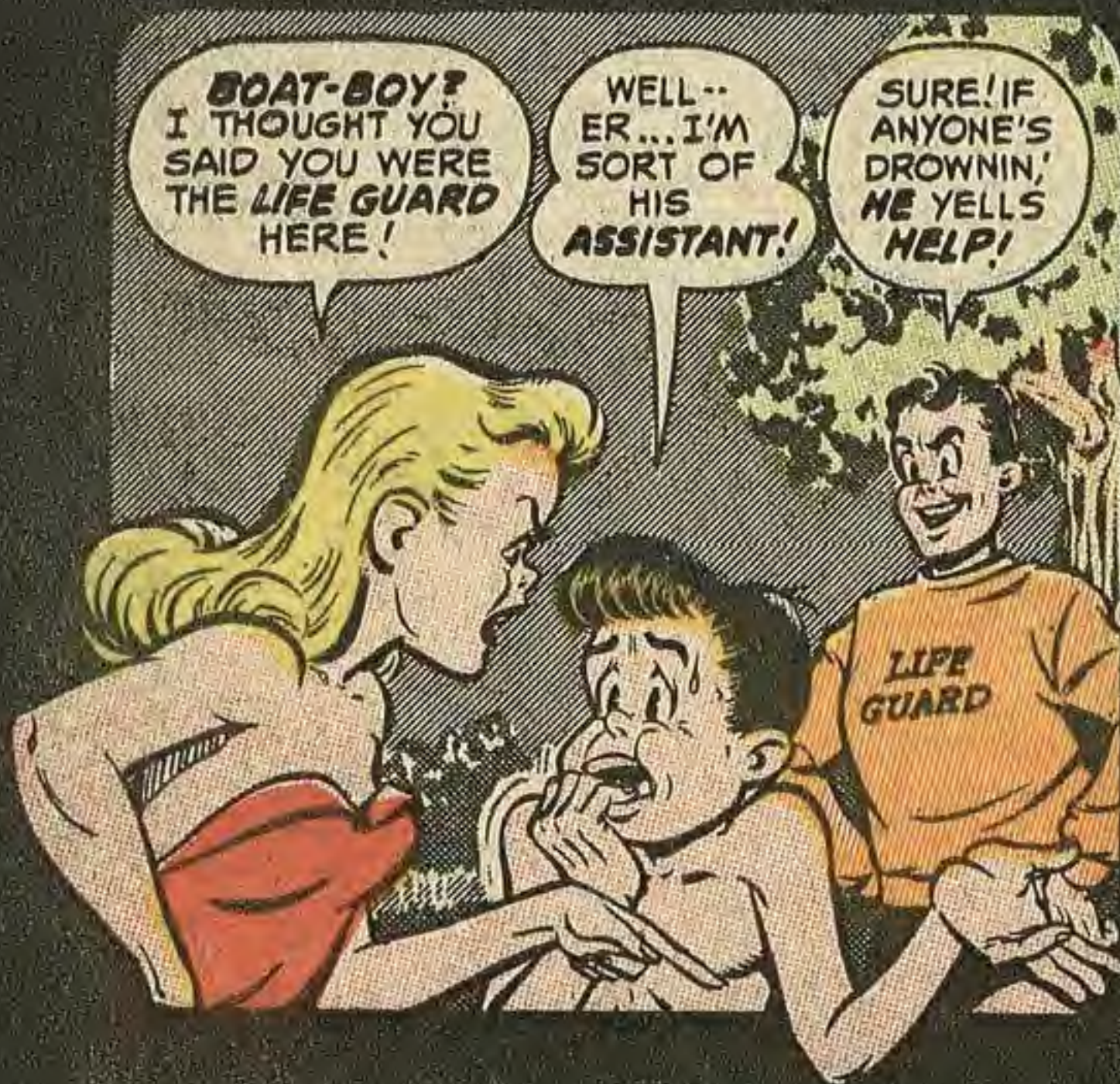
WELL, ER... I JUST SAVED MYSELF!



YESSIR, YOU'RE LOOKIN' AT CAMP TONGAWONGA'S ACE LIFE GUARD!

UNTIL SOMEONE STARTS DROWNIN' --HUH COOKIE?







A SHORT TIME LATER--





OKAY, YOU-- WATCH
OUT WITH YOUR FOOT
OR-- UGH!

BAM!

OMIGOSH, COOKIE,
YOU KNOCKED
OUT THE LIFE
GUARD!

WHAT!
HE-E-ELP!

THEY'RE ALL
DROWNING, PANSY!
WHAT'LL WE DO?

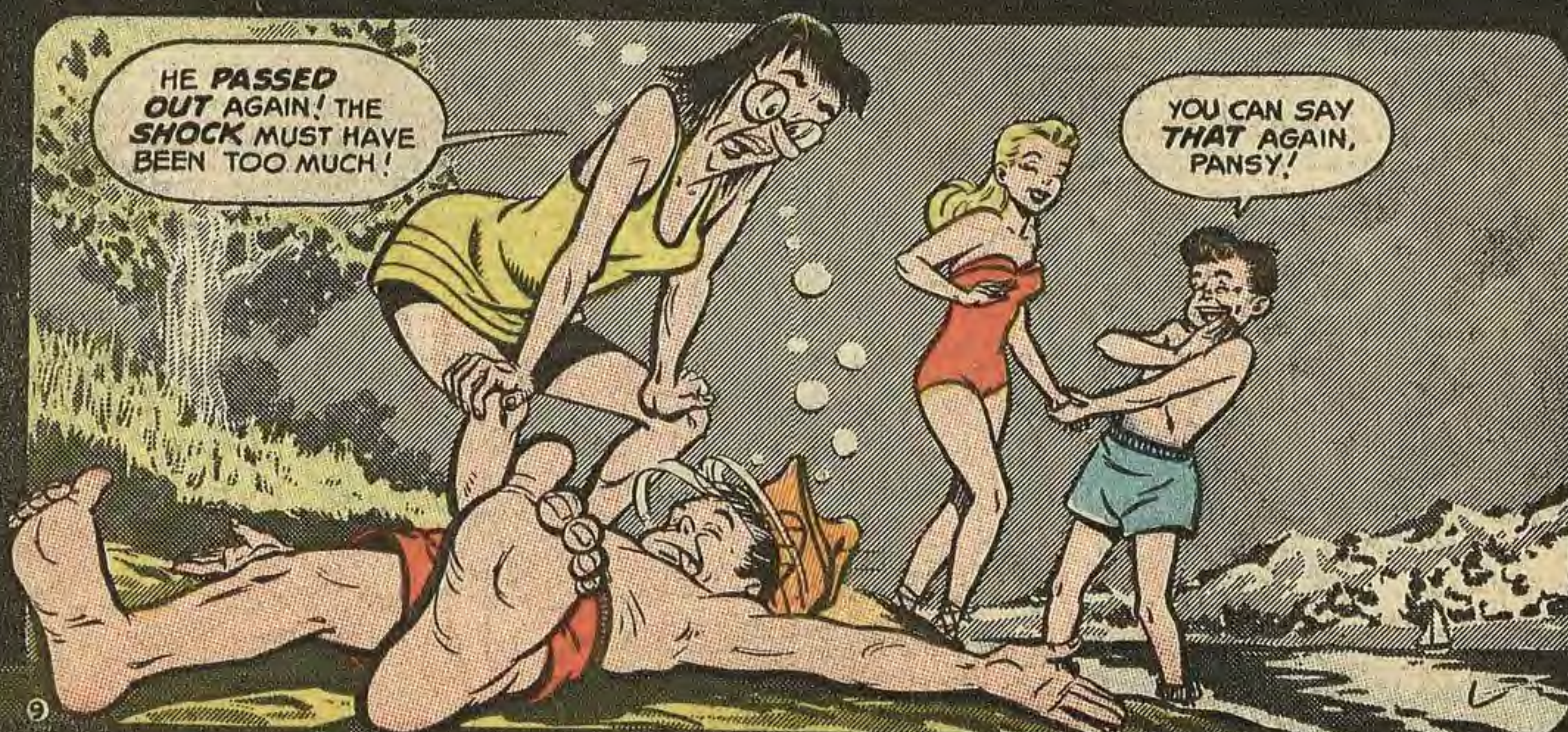
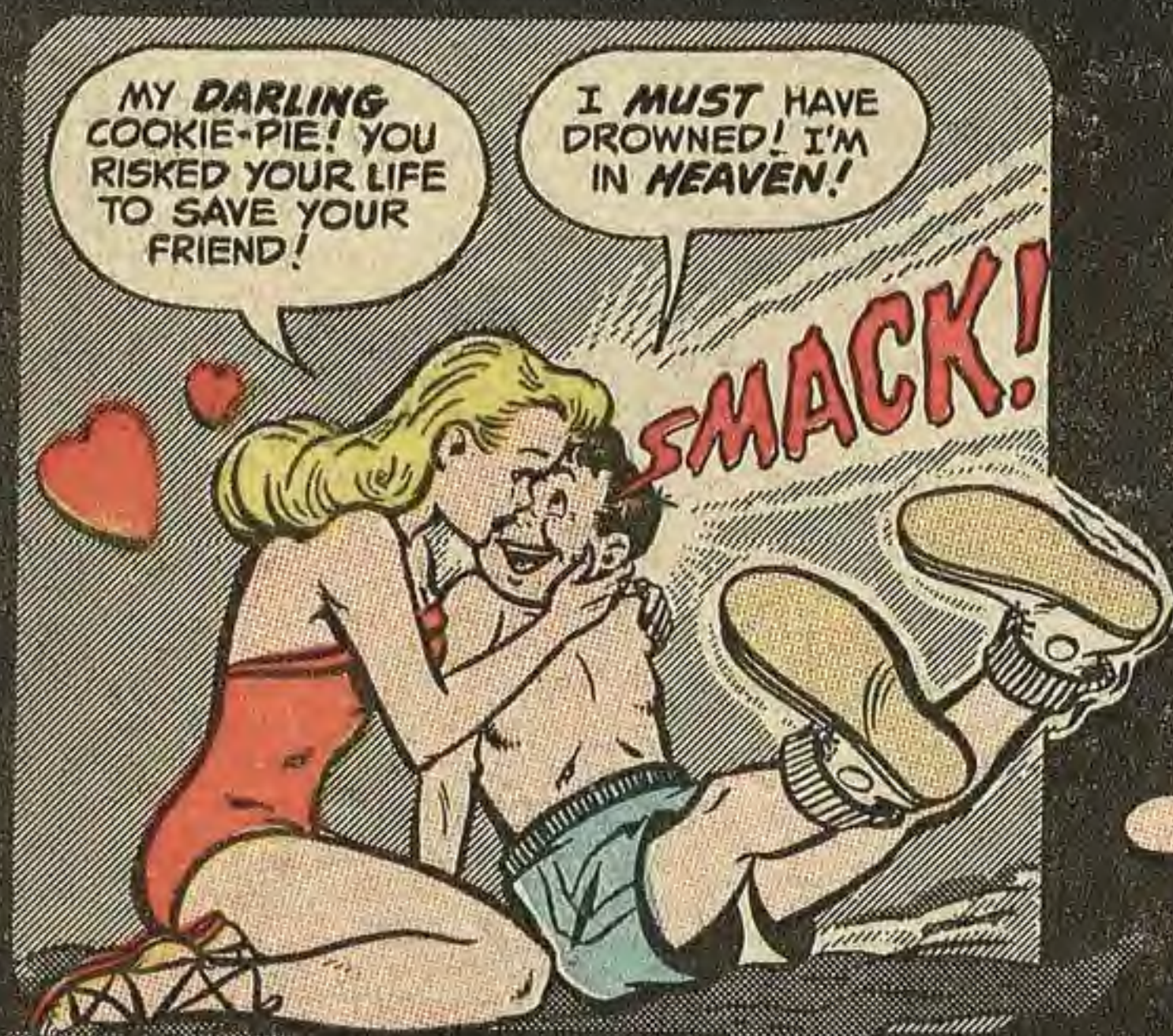
I KNOW WHAT
I'M GONNA DO!

HOLD ON, JIT!
YOUR LOVER
GAL IS COMING
TO SAVE YOU!

BETTER I
SHOULD
DROWN!

YOU SAVED THEM!
HOW WONDERFUL,
PANSY!

I ALWAYS
GET MY MAN!



The End



Now YOU CAN OWN
**OFFICIAL MAJOR
 LEAGUE T-SHIRTS WITH YOUR
 FIRST NAME ON THEM--PRINT-
 ED IN GLOWING FLUORESCENT
 AND PHOSPHORESCENT COLOR
 ...IT SHINES DAY AND NIGHT!**



- *Your choice of 16 different MAJOR LEAGUE teams!
- *Your first name on ALL shirts!
- *Sizes 4, 6, 8, 10, 12, 14, 16!



These shirts are...

- // Made of fine, single-combed cotton yarn
- // Taped shoulder to shoulder
- // Crew-necked
- // Shrink-resistant
- // Very full cut

AND *Unconditionally GUARANTEED Against
 Fading Of The Screened Print!**

MAJOR LEAGUE BALL TEAMS



FELLAS and GALS...

**OUTFIT YOUR TEAM OR CLUB WITH
 OFFICIAL MAJOR LEAGUE T-SHIRTS
 THAT TELL THE WORLD WHO YOUR
 FAVORITE BALLCLUB IS...PLUS
 YOUR FIRST NAME GLOWING NIGHT
 AND DAY UNDER A FAMOUS EMBLEM!
 WHEN YOU ORDER YOUR SHIRTS,
 YOU CAN CHOOSE ANY COMBINATION
 OF TEAMS OR FIRST NAMES THAT
 YOU MAY WANT! BE THE FIRST ONE
 TO OWN A PERSONALIZED OFFICIAL
 MAJOR LEAGUE T-SHIRT!**

*Write the first name or names and the
 team names in the spaces provided in
 the coupon. If you want more than 3
 shirts, write the extra names and team
 names on a piece of paper and enclose
 it with the coupon.*

BASEBALL SHIRTS, Suite 59 A SORRY...
 542 Fifth Ave., 3 shirts-\$3.00 NO C. O. D.s
 New York 36, N.Y. 1 shirt-\$1.25
 Enclosed you will find my cash, check or
 money order for.....to cover the cost of.....
 shirts. The first names and teams that I want
 on my shirts are as follows: (Please PRINT)

.....	First Name	Size	Team
.....	First Name	Size	Team
.....	First Name	Size	Team

Send my shirts to: (Please Print)

NAME.....

ADDRESS.....

CITY.....

**HEY KIDS! PUNCTURE-PROOF
YOUR BICYCLE TIRES!
RIDE OVER ANYTHING
WITHOUT GETTING FLATS!
AND WIN
VALUABLE PRIZES & CASH TOO!**



Be The First!
You'll be able to show every kid in your neighborhood how to puncture-proof the tires on his bike! With miracle

SAFE-T-GARD, JR.

These Valuable Prizes FREE!



**BULOVA WRIST
WATCH**

You can win this beautiful BULOVA WRIST WATCH and MacGregor Sports Equipment like this BIG-LEAGUE GLOVE, Zenith radios, Kodak Cameras, Famous chinaware, nationally known jewelry (swell presents for friends and family) just by following directions in your free catalog after you puncture-proof your own tires!



**POWERFUL
FIELD GLASSES**

You'll see for miles with these sensational glasses, or you can show your own movies with a Revere Movie Projector, or you'll win rings, clothing, cigarette lighters, just by telling your friends about miracle SAFE-T-GARD, JR.



**ELECTRIC
POWER SAW**

You can get this Deluxe ATKINS A.C. Table Tilt Jig Saw & Sander and thousands of exciting prizes and extra cash just by following directions in your FREE catalog!



Safe-T-Gard, Jr. 432 Fourth Ave., New York 16, N. Y.

Puncture-Proof Tires Make Bicycling Safer — End Dirty Clothes — Messy Repairs!

Simply squeeze SAFE-T-GARD in the air valve of your tires—(you don't even have to take the tires off)—Ride Your Bike a few minutes — and Presto! You've puncture-proofed your tires!

This is the very same product that is now used coast-to-coast to puncture-proof automobile tires!

Only \$2.00 for two tubes of scientifically developed SAFE-T-GARD, JR. — Enough to completely puncture-proof both tires on your bike!

These Valuable Prizes FREE!

**A PROFESSIONAL
CAMERA**

Imagine! You'll win this dandy Ansco Camera and Flash! Or a fishing rod, golf clubs, even a genuine Remington .22 Caliber Rifle! It's so easy! All you do is tell your friends how they can puncture-proof their tires and you'll win your choice of prizes — or extra cash for yourself!



**AND YOU GET FREE A 32 PAGE COLORED CAT-
ALOG OF THOUSANDS OF VALUABLE BRAND
NAME PRIZES AND
CASH YOU CAN WIN!**

**Start On Your
Free Prizes Now!
MAIL THIS
COUPON TODAY!**

Safe-T-Gard, Jr.
432 Fourth Ave., Dept. C-2
New York 16, N. Y.

I want to puncture-proof my tires and start winning prizes.

Enclosed is \$2.00 for which I will receive two tubes of Safe-T-Gard, Jr. for my tires and which makes me eligible for:

- 1) Full instructions on starting my own business immediately!
- 2) An account to be opened in my name in the Incentive Bank of Chicago!
- 3) My first dividend check worth cash or prize points!
- 4) The free 32 page catalog of the thousands of prizes I can win!

Name _____

Address _____

City _____ Zone _____ State _____

Don't be SKINNY

Amazing New Easy Way Can Quickly Put Pounds & Inches of Firm Solid Flesh On Scrawny Figures

NO CRAMMING WITH SUGARY TONICS, NO FISHY OILS, NO DRUGS, NO OVEREATING

AT LAST! THE ALL-IN-ONE CONCENTRATED MEAL OF EASIER DIGESTED, BODY-BUILDING CALORIES YOU'VE LONG HEARD WAS COMING!

If you are skinny, thin and underweight mail this coupon for this latest discovery of modern medical science. It's called WATE-ON and anyone in normal health may quickly gain 2, 4 as much as 5 lbs. in a week . . . then 10 pounds, 20 pounds and more so fast it's amazing! Not a medicine,

not intended to cure anything. Instead WATE-ON is a new different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bust-line gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body into graceful curves that draw admiring glances. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.



Easy Weight Gains of 5 Pounds in 7 Days Reported

Gosh, Jean, you sure are popular since you put on those extra pounds!



DOCTORS—

Your recommendation and approval is invited. Write for professional samples.

More Than Many a Meal in Daily Dose

Each daily dosage is as rich in calories as many a skinny person's regular meal.

For Men, Women, Boys, Girls and Convalescents

WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but a brand new concentrated food formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements.

Folks with Small Stomachs Who Quickly Fill Up and Lose Appetite at Mealtime

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. WATE-ON works wonders putting on healthy weight.

STARTS PUTTING ON WEIGHT FIRST DAY

Want an attractive well rounded figure in a few quick weeks? Then simply fortify weight maintaining meals with WATE-ON . . . put firm, good looking, healthy flesh on face, neck, bust, arms, hips, thighs, legs and ankles. Why be skinny . . . why let life slip by without trying WATE-ON. If condition persists, see your doctor.

SEND NO MONEY TEST AT OUR RISK

Mail the ON APPROVAL coupon below to send for your generous size bottle of new WATE-ON. On arrival pay \$3.00 or \$5.50 for double size plus C.O.D. postage on the guarantee if the first bottle doesn't increase your weight to your satisfaction all you need do to get your money back is return the empty bottle. Now today . . . mail the coupon. Youngsters, get mother or dad to order for you.

-----MAIL THIS COUPON TODAY-----

WATE-ON CO., Dept 542J,
230 No. Michigan Ave., Chicago 1, Ill
In Canada: WATE-ON Ltd., 320 Jones Ave.,
Toronto 6, Ont.

Send one bottle WATE-ON. I'll pay \$3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with first bottle or money back when I return the empty bottle. (Cash orders mailed postage prepaid.)

() Put X here if you want double size for \$5.50.

Name _____

Address _____

City _____ Zone _____ State _____

WATE-ON COMPANY, Dept 542J, 230 N. Michigan Ave., Chicago 1, Ill.
In Canada: WATE-ON Ltd., 320 Jones Ave., Toronto 6, Ont.

NOW YOU CAN FLY

A REAL

JET PLANE

A powerful, new scale model of U. S. Air Force Jet.

Complete with Jet Engine • Genuine Balsa Wood

You'll thrill and amaze your friends, be the envy of the neighborhood with this real JET airplane. It looks like a real jet, flies like one, even sounds like an actual jet plane. It will fly amazing distances at scale supersonic speed. The Jetex F-102 takes off under its own power, loops, circles, stunts and glides to a beautiful landing. As it flies, this beautiful model leaves a trail of white smoke just like a real jet.

The Jetex F-102 is a cinch to build. Comes complete with the famous Jetex #50 jet engine and all parts already cut out. Nothing more to buy! Just follow the easy instructions, glue the parts together and you're ready for thrills! This amazing jet airplane is made of GENUINE Balsa Wood throughout. Its special construction gives it terrific strength and durability and with ordinary care the Jetex F-102 will give hundreds of fun-filled flights.

It's fun to assemble, thrilling to fly. So don't delay—SEND NO MONEY—rush your order today to be sure of prompt delivery.

NOW THERE ARE MORE THAN
100,000 DELIGHTED JETEX USERS!

GUARANTEED TO FLY!

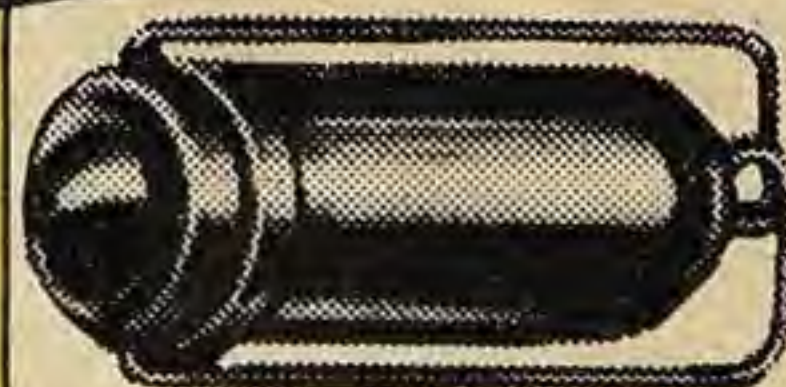
The Jetex F-102 is unconditionally guaranteed to fly if all instructions have been faithfully followed. If the Jetex F-102 does not fly, return the plane and the engine within 10 days for full refund.

FLASH!

As of this printing, the U.S. Air Force's F-102 does not have a name, because this supersonic airplane is brand new and still in the category of a military secret. The Jetex F-102 is the first model of its kind.

complete with
AMAZING JETEX #50
JET ENGINE and fuel

The world's smallest jet engine and the most powerful engine of its size ever sold! Operates at a jet exhaust speed of 800 miles per hour. Runs on solid fuel, starts every time, completely reliable. NO MOVING PARTS TO BREAK OR WEAR OUT. Can be used to power model airplanes, racing cars and boats.



SPECIAL OFFER

If bought in the store, the Jetex #50 engine alone would cost \$1.95; the Jetex F-102 \$9.95, a total cost of \$2.90.

Rush the coupon and you get both the Jetex F-102 and the Jetex #50 jet engine for only \$1.98 (plus postage and handling charges, C.O.D.)

\$1.98

Includes fuel supply.

MAIL THIS COUPON NOW!

JETEX F-102 DEPT BM,
400 Madison Avenue, New York 17, N.Y.

Please rush the JETEX F-102 and JETEX #50 jet engine. I will pay postman only \$1.98 plus C.O.D. charges on arrival.
PROMPT SHIPMENT GUARANTEED!

Name _____
(please print)

Address _____

City _____ Zone _____ State _____

☐ I enclose \$2.00 in cash, check or money order to save on C.O.D. charges. If the airplane does not fly, I may return it in 10 days for full refund of purchase price.

JETEX F-102 400 Madison Avenue, New York 17, N.Y.